

OPES Treatment of IAB Considerations

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Abbie Barbir

abbieb@nortelnetworks.com

Alex Rousskov

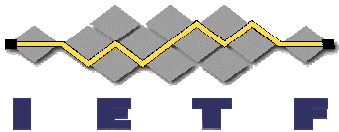
rousskov@measurement-factory.com

Presented by Paul Knight – paul.knight@nortelnetworks.com

OPES Treatment of IAB Considerations

Summary

- **Primary goal is to show that all IAB considerations are addressed by OPES**
- **To the extent those considerations can be addressed by an IETF working group**
- **Explicitly document limitations of our abilities to address certain aspects of IAB considerations**
- **On going Open Document**
- **Q&A**



IAB Consideration 2.1

One-party consent

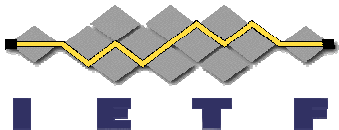
- **Architecture requires that OPES processors MUST be consented to by either the data consumer or data provider application**
 - **Alone cannot prevent consent-less**
 - **Tracing is a weak mechanism that is unable to detect processors noncompliant with OPES specifications**
 - **Content signatures is a strong but expensive mechanism that can detect changes to data**
- **Passive "unwanted" OPES processors cannot be detected**
- **Content encryption can be used**



IAB Consideration 2.2

IP-layer communications

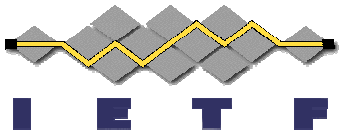
- Architecture requires that "OPES processors **MUST** be addressable at the IP layer by the data consumer application"
- Two caveats are related to this requirement
 - Addressing the first OPES processor in a chain of processors is sufficient
 - Only a very limited subset of OPES intermediaries are subject to it
- OPES processors that operate under end user consent should be exempt from it
- Consideration apparently was not meant to apply to "internal" OPES intermediaries



IAB Considerations 3.1 and 3.2

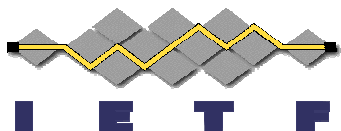
IAB Notification

- **Notifies the sender of what had happened to the message after the message has left the sender**
 - **Flow in opposite direction of requests**
 - **Cannot be piggy-backed to application messages**
 - **May create new messages**
 - **May at least double the number of messages the sender has to process**

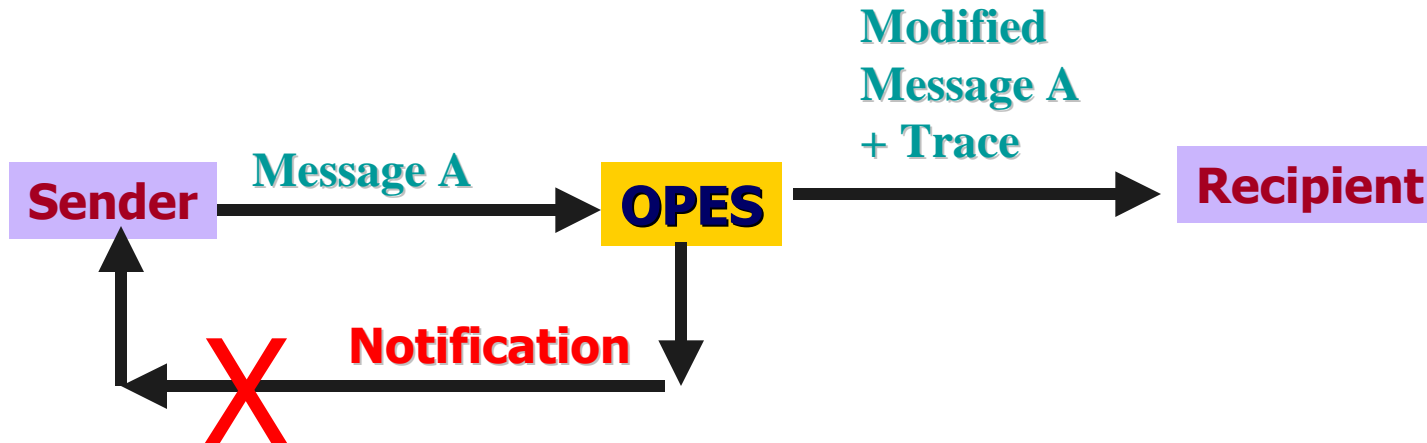


IAB Considerations 3.1 and 3.2

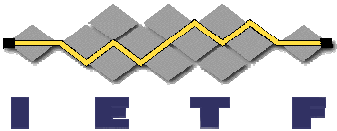
- **OPES framework concentrates on tracing rather than notification**
- **OPES Trace**
 - **Application message information about OPES entities that adapted that message**
- **OPES Tracing**
 - **The process of including, manipulating, and interpreting an OPES trace**



IAB Considerations 3.1 and 3.2



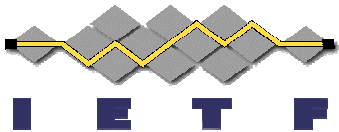
- **IAB Notification**
 - Level of available details is important
 - Hit Metering protocol suffered from lack of it
- **OPES concentrates on Tracing for IAB Considerations 3.1 and 3.2**



IAB Consideration 3.3

Non-blocking

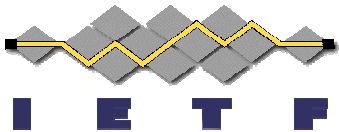
- OPES architecture must not prevent users from retrieving "non-OPES" versions if available
- OPES intermediaries **MUST** support a bypass feature
- May generate content errors since some OPES services may be essential
 - Should there be a way to bypass non-essential services only?



IAB Consideration 4.1

URI Resolution

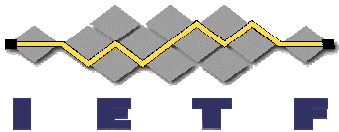
- OPES documentation must be clear in describing these services as being applied to the result of URI resolution, not as URI resolution itself
- **OPES Scenarios and Use Cases Draft documents content adaptations that are in scope of the OPES framework**
 - It is technically impossible to adapt URIs using documented OPES mechanisms



IAB Consideration 4.2

Reference Validity

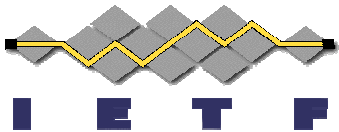
- All proposed services must define their impact on inter- and intra-document reference validity
- OPES does not propose adaptation services
- OPES tracing requirements include identification of OPES Intermediaries and Services
- OEPS require provided identification can be used to locate information about Intermediaries including the description of impact on reference validity



IAB Consideration 4.3

Addressing extensions

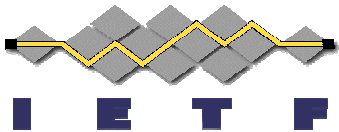
- Any services that cannot be achieved while respecting 4.1 and 4.2 may be reviewed as potential requirements for Internet application addressing architecture extensions
- Does not apply since OPES will be compliant with 4.1 and 4.2



IAB Consideration 5.1

Privacy

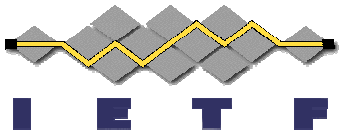
- The overall OPES framework must provide for mechanisms for end users to determine the privacy policies of OPES Intermediaries
- OPES tracing mechanisms allow end users to identify OPES Intermediaries
- Once an intermediary is identified, it would be possible to locate relevant information about that intermediary including its privacy policy



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