

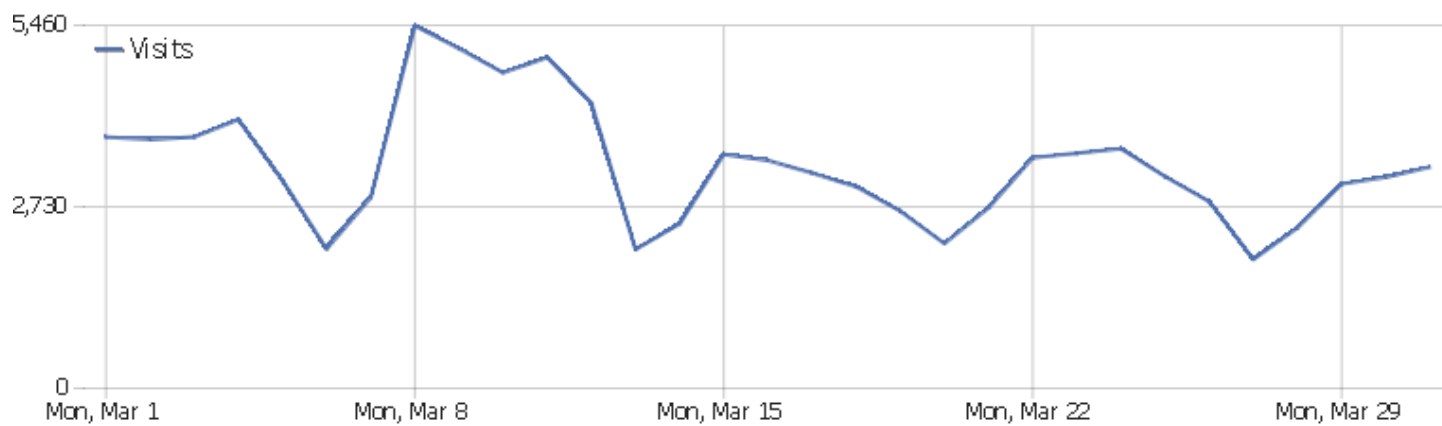


IETF website

Date range: March 2021



















Monthly overview report for www.ietf.org web analytics.

Visits Summary



Name	Value
Unique visitors	17,476
Users	5
Visits	103,856
Actions	274,253
Maximum actions in one visit	674
Actions per Visit	3
Avg. Visit Duration (in seconds)	00:03:08
Bounce Rate	58%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 United States	62,091	142,811	2	00:03:12	63%	\$0
 China	8,614	36,922	4	00:02:35	49%	\$0
 United Kingdom	6,064	15,220	3	00:01:59	56%	\$0
 Russia	2,989	7,568	3	00:01:58	41%	\$0
 Japan	2,533	6,233	3	00:02:00	45%	\$0
 Germany	2,358	6,011	3	00:01:38	52%	\$0
 Spain	2,306	5,708	3	00:02:26	58%	\$0
 France	1,807	4,241	2	00:01:40	59%	\$0
 South Korea	1,779	5,716	3	00:02:45	51%	\$0
 Brazil	1,729	4,249	3	00:02:34	54%	\$0
 Unknown	1,537	4,078	3	00:03:05	63%	\$0
 Italy	1,042	2,491	2	00:01:57	55%	\$0
 Taiwan	678	2,498	4	00:02:54	55%	\$0
 Canada	624	1,864	3	00:02:20	50%	\$0
 Thailand	530	3,007	6	00:04:38	31%	\$0
 Turkey	515	1,308	3	00:03:04	57%	\$0
 India	439	1,377	3	00:01:57	55%	\$0
 Mexico	429	1,321	3	00:03:08	53%	\$0
 Poland	421	1,300	3	00:01:56	51%	\$0
 Netherlands	417	1,237	3	00:01:44	56%	\$0
 Indonesia	397	1,680	4	00:03:25	40%	\$0
 Australia	395	1,102	3	00:01:54	48%	\$0
 Vietnam	352	1,740	5	00:03:58	34%	\$0
Others	3,810	14,571	4	00:10:10	47%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate	Avg. generation time
/	96,418	62,490	00:02:00	58%	72%	0.31s
/standards/rfcs/	16,664	11,900	00:00:52	56%	82%	0.52s
/how/meetings/110/	15,485	11,438	00:01:43	46%	82%	0.38s
/standards/	3,465	2,723	00:00:37	64%	46%	0.78s
/about/who/	2,502	2,151	00:00:58	71%	52%	0.76s
/about/	2,691	2,142	00:00:53	69%	52%	0.72s
/how/meetings/111/	2,323	1,831	00:00:42	64%	44%	0.88s
/privacy-statement/	2,263	1,727	00:00:57	29%	42%	0.74s
/id/ - Others	1,914	1,716	00:00:58	74%	77%	0.53s
/about/mission/	1,961	1,619	00:01:01	61%	37%	0.8s
/how/wgs/	1,999	1,550	00:00:58	31%	49%	0.81s
/how/meetings/	1,738	1,410	00:00:20	26%	16%	0.92s
/topics/	1,853	1,376	00:00:32	47%	24%	0.92s
/live/	1,850	1,361	00:00:46	34%	30%	0.94s
/links/	1,963	1,339	00:00:56	22%	39%	0.68s
/topics/iot/	1,634	1,329	00:01:06	68%	49%	0.93s
/topics/netmgmt/	1,685	1,288	00:00:57	53%	39%	0.89s
/about/administration/	1,500	1,200	00:00:46	24%	31%	0.78s
/blog/	1,523	1,185	00:00:43	65%	40%	1.9s
/standards/ids/	1,489	1,155	00:00:56	48%	45%	0.89s
/rfc/ - Others	1,210	1,093	00:00:26	77%	83%	0.61s
/standards/process/	1,298	1,093	00:00:57	70%	47%	0.89s
/topics/transport/	1,255	1,040	00:00:48	57%	41%	1.03s
Others	57,371	46,032	00:00:57	63%	53%	0.91s

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate	Avg. generation time
/	60,120	34,638	58%	0.31s
/standards/rfcs/	6,744	3,775	56%	0.52s
/how/meetings/110/	6,370	2,952	46%	0.38s
/standards/	1,254	797	64%	0.78s
/about/who/	396	282	71%	0.76s
/about/	788	547	69%	0.72s
/how/meetings/111/	371	238	64%	0.88s
/privacy-statement/	1,283	369	29%	0.74s
/id/ - Others	1,387	1,031	74%	0.53s
/about/mission/	209	128	61%	0.8s
/how/wgs/	232	71	31%	0.81s
/how/meetings/	285	73	26%	0.92s
/topics/	139	66	47%	0.92s
/live/	191	64	34%	0.94s
/links/	194	42	22%	0.68s
/topics/iot/	292	200	68%	0.93s
/topics/netmgmt/	155	82	53%	0.89s
/about/administration/	494	117	24%	0.78s
/blog/	279	182	65%	1.9s
/standards/ids/	209	101	48%	0.89s
/rfc/ - Others	983	759	77%	0.61s
/standards/process/	356	248	70%	0.89s
/topics/transport/	149	85	57%	1.03s
Others	19,953	12,624	63%	0.91s

Length of Visits

Visit duration	Visits
0-10s	67,390
11-30s	8,175
31-60s	5,499
1-2 min	5,258
2-4 min	4,360
4-7 min	3,334
7-10 min	1,871
10-15 min	2,238
15-30 min	4,122
30+ min	1,862

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	63,854	154,226	2	00:03:30	63%	\$0
Search Engines	20,737	55,617	3	00:02:08	50%	\$0
Websites	17,614	60,221	3	00:03:05	49%	\$0
Social Networks	880	1,704	2	00:01:33	73%	\$0
Campaigns	771	2,485	3	00:02:52	36%	\$0