

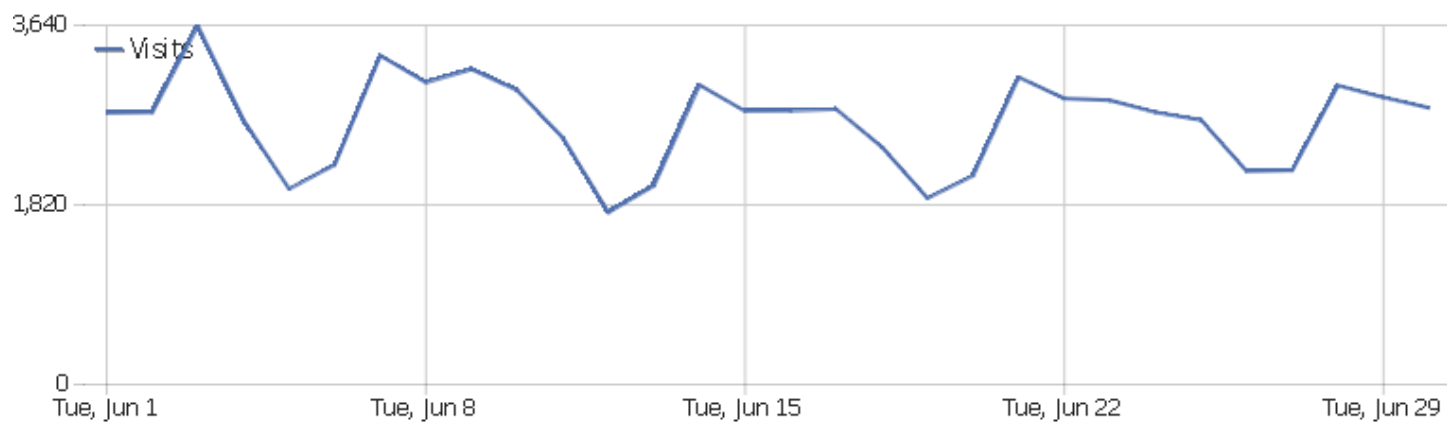


IETF website

Date range: June 2021























Monthly overview report for [www.ietf.org](http://www.ietf.org) web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for [www.ietf.org](http://www.ietf.org).

# Visits Summary



| Name                             | Value    |
|----------------------------------|----------|
| Unique visitors                  | 16,413   |
| Users                            | 11       |
| Visits                           | 80,044   |
| Actions                          | 205,054  |
| Maximum actions in one visit     | 3,425    |
| Actions per Visit                | 3        |
| Avg. Visit Duration (in seconds) | 00:02:16 |
| Bounce Rate                      | 63%      |

# Country

| Country   | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|---|--------|---------|-------------------|----------------------|-------------|---------|
|  United States  | 49,259 | 118,102 | 2                 | 00:02:31             | 68%         | \$0     |
|  China          | 6,590  | 21,150  | 3                 | 00:02:04             | 54%         | \$0     |
|  United Kingdom | 4,911  | 11,307  | 2                 | 00:01:37             | 59%         | \$0     |
|  Japan          | 1,956  | 4,719   | 2                 | 00:01:34             | 53%         | \$0     |
|  Germany        | 1,656  | 4,068   | 3                 | 00:01:23             | 56%         | \$0     |
|  Spain          | 1,580  | 3,425   | 2                 | 00:01:47             | 63%         | \$0     |
|  Russia         | 1,452  | 3,728   | 3                 | 00:01:42             | 50%         | \$0     |
|  France         | 1,284  | 2,859   | 2                 | 00:01:19             | 61%         | \$0     |
|  Unknown        | 1,188  | 3,380   | 3                 | 00:01:53             | 64%         | \$0     |
|  Brazil         | 1,136  | 2,890   | 3                 | 00:01:48             | 58%         | \$0     |
|  South Korea    | 1,031  | 2,539   | 3                 | 00:01:17             | 63%         | \$0     |
|  Italy          | 761    | 1,487   | 2                 | 00:01:09             | 69%         | \$0     |
|  Thailand       | 602    | 3,265   | 5                 | 00:02:55             | 26%         | \$0     |
|  Canada         | 565    | 1,630   | 3                 | 00:01:55             | 56%         | \$0     |
|  India          | 493    | 1,272   | 3                 | 00:02:04             | 60%         | \$0     |
|  Taiwan        | 419    | 1,301   | 3                 | 00:03:06             | 54%         | \$0     |
|  Vietnam      | 363    | 1,640   | 5                 | 00:02:18             | 35%         | \$0     |
|  Australia    | 355    | 1,264   | 4                 | 00:02:14             | 51%         | \$0     |
|  Mexico       | 341    | 1,302   | 4                 | 00:03:37             | 49%         | \$0     |
|  Turkey       | 332    | 993     | 3                 | 00:01:38             | 49%         | \$0     |
|  Netherlands  | 294    | 632     | 2                 | 00:01:07             | 63%         | \$0     |
|  Indonesia    | 286    | 1,415   | 5                 | 00:02:51             | 37%         | \$0     |
|  Poland       | 249    | 653     | 3                 | 00:01:33             | 57%         | \$0     |
| Others  | 2,941  | 10,033  | 3                 | 00:02:17             | 47%         | \$0     |

# Page URLs

| Page URL  | Pageviews | Unique Pageviews | Avg. time on page | Bounce Rate | Exit rate |
|---|-----------|------------------|-------------------|-------------|-----------|
| /   | 64,596    | 47,114           | 00:01:27          | 65%         | 76%       |
| /standards/rfcs/                                  | 12,908    | 9,448            | 00:00:42          | 55%         | 83%       |
| /how/meetings/111/                                | 5,683     | 4,083            | 00:00:54          | 48%         | 54%       |
| /standards/                                       | 2,721     | 2,174            | 00:00:33          | 62%         | 44%       |
| /privacy-statement/                               | 2,835     | 2,089            | 00:00:57          | 27%         | 41%       |
| /about/   | 2,634     | 1,782            | 00:00:41          | 67%         | 51%       |
| /how/meetings/                                    | 2,056     | 1,474            | 00:00:29          | 49%         | 34%       |
| /about/who/                                       | 1,678     | 1,426            | 00:00:44          | 78%         | 49%       |
| /search/  | 1,640     | 1,327            | 00:00:46          | 32%         | 44%       |
| /about/administration/                            | 1,971     | 1,262            | 00:00:38          | 20%         | 31%       |
| /how/wgs/   | 1,635     | 1,245            | 00:01:05          | 42%         | 45%       |
| /blog/innovative-new-technology-for-sending-data/ | 1,452     | 1,160            | 00:00:49          | 79%         | 56%       |
| /standards/ids/internet-draft-mirror-sites/       | 1,443     | 1,141            | 00:00:33          | 68%         | 86%       |
| /about/mission/                                   | 1,856     | 1,086            | 00:00:41          | 51%         | 37%       |
| /topics/  | 1,505     | 1,077            | 00:00:25          | 43%         | 24%       |
| /id/ - Others                                     | 1,197     | 1,071            | 00:00:29          | 75%         | 85%       |
| /blog/quicwg-more-security-internet-traffic/      | 1,453     | 1,058            | 00:00:48          | 79%         | 62%       |
| /links/   | 1,613     | 1,053            | 00:00:46          | 33%         | 40%       |
| /standards/process/                               | 1,350     | 1,001            | 00:01:00          | 55%         | 41%       |
| /how/meetings/upcoming/                           | 1,413     | 989              | 00:00:31          | 73%         | 73%       |
| /blog/ - Others                                   | 1,137     | 973              | 00:00:44          | 67%         | 29%       |
| /topics/iot/                                      | 1,182     | 946              | 00:00:56          | 68%         | 47%       |
| /about/participate/tao/                           | 1,101     | 936              | 00:00:52          | 79%         | 84%       |
| Others  | 56,049    | 41,869           | 00:00:49          | 65%         | 48%       |

## Entry pages

| Entry Page URL                                    | Entrances | Bounces | Bounce Rate |
|---|-----------|---------|-------------|
| /   | 45,140    | 29,347  | 65%         |
| /standards/rfcs/                                  | 5,603     | 3,106   | 55%         |
| /how/meetings/111/                                | 1,278     | 617     | 48%         |
| /standards/                                       | 966       | 597     | 62%         |
| /privacy-statement/                               | 1,598     | 426     | 27%         |
| /about/   | 710       | 473     | 67%         |
| /how/meetings/                                    | 705       | 345     | 49%         |
| /about/who/                                       | 246       | 191     | 78%         |
| /search/  | 1,005     | 320     | 32%         |
| /about/administration/                            | 582       | 118     | 20%         |
| /how/wgs/   | 205       | 86      | 42%         |
| /blog/innovative-new-technology-for-sending-data/ | 518       | 407     | 79%         |
| /standards/ids/internet-draft-mirror-sites/       | 1,020     | 698     | 68%         |
| /about/mission/                                   | 116       | 59      | 51%         |
| /topics/  | 127       | 54      | 43%         |
| /id/ - Others                                     | 957       | 715     | 75%         |
| /blog/quicwg-more-security-internet-traffic/      | 382       | 303     | 79%         |
| /links/   | 120       | 39      | 33%         |
| /standards/process/                               | 364       | 202     | 55%         |
| /how/meetings/upcoming/                           | 644       | 470     | 73%         |
| /blog/ - Others                                   | 204       | 136     | 67%         |
| /topics/iot/                                      | 259       | 177     | 68%         |
| /about/participate/tao/                           | 811       | 642     | 79%         |
| Others  | 15,860    | 10,320  | 65%         |

# Length of Visits

| Visit duration | Visits |
|----------------|--------|
| 0-10s          | 54,625 |
| 11-30s         | 5,777  |
| 31-60s         | 4,181  |
| 1-2 min        | 3,883  |
| 2-4 min        | 3,234  |
| 4-7 min        | 2,392  |
| 7-10 min       | 1,291  |
| 10-15 min      | 1,397  |
| 15-30 min      | 2,245  |
| 30+ min        | 1,187  |

# Channel Type

| Channel Type    | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|-----------------|--------|---------|-------------------|----------------------|-------------|---------|
| Direct Entry    | 48,157 | 109,392 | 2                 | 00:02:20             | 71%         | \$0     |
| Search Engines  | 16,036 | 40,027  | 3                 | 00:01:46             | 54%         | \$0     |
| Websites        | 14,173 | 52,282  | 4                 | 00:02:44             | 44%         | \$0     |
| Social Networks | 1,140  | 1,866   | 2                 | 00:01:01             | 78%         | \$0     |
| Campaigns       | 538    | 1,487   | 3                 | 00:01:44             | 54%         | \$0     |