

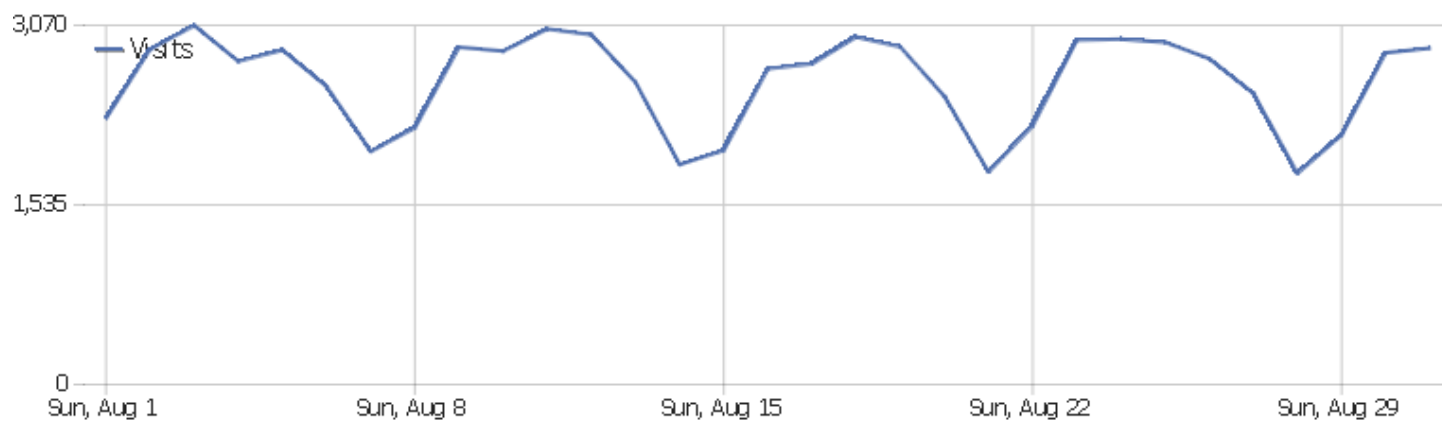


IETF website

Date range: August 2021






















Monthly overview report for [www.ietf.org](http://www.ietf.org) web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for [www.ietf.org](http://www.ietf.org).

# Visits Summary



Name	Value
Unique visitors	12,806
Users	5
Visits	80,302
Actions	220,789
Maximum actions in one visit	774
Actions per Visit	3
Avg. Visit Duration (in seconds)	00:02:01
Bounce Rate	64%

# Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 United States	50,750	114,778	2	00:02:08	69%	\$0
 China	6,993	42,420	6	00:02:03	53%	\$0
 United Kingdom	4,109	10,468	3	00:01:33	56%	\$0
 Spain	1,672	3,928	2	00:01:53	62%	\$0
 Russia	1,605	4,296	3	00:01:39	47%	\$0
 Germany	1,478	3,366	2	00:01:05	57%	\$0
 Unknown	1,331	3,306	3	00:01:45	66%	\$0
 Japan	1,318	3,153	2	00:01:15	59%	\$0
 Brazil	1,307	3,259	3	00:02:17	56%	\$0
 France	1,078	2,605	2	00:01:24	57%	\$0
 South Korea	1,021	2,838	3	00:01:27	59%	\$0
 Thailand	637	3,325	5	00:02:56	32%	\$0
 Taiwan	507	1,449	3	00:01:59	53%	\$0
 Italy	497	939	2	00:00:45	70%	\$0
 Canada	466	1,413	3	00:01:47	49%	\$0
 India	454	1,297	3	00:01:50	61%	\$0
 Mexico	425	1,607	4	00:02:46	47%	\$0
 Indonesia	382	1,489	4	00:02:33	44%	\$0
 Turkey	312	1,028	3	00:02:01	52%	\$0
 Poland	298	935	3	00:02:40	49%	\$0
 Australia	286	804	3	00:01:49	50%	\$0
 Netherlands	285	675	2	00:01:48	61%	\$0
 Vietnam	260	1,360	5	00:02:40	34%	\$0
Others	2,831	10,051	4	00:02:08	47%	\$0

# Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	64,676	50,369	00:01:16	67%	77%
/blog/ - Others	12,542	12,422	00:00:07	67%	3%
/standards/rfcs/	14,362	10,317	00:00:45	54%	84%
/standards/	3,034	2,305	00:00:26	61%	39%
/how/meetings/112/	2,844	2,055	00:00:40	49%	47%
/privacy-statement/	2,676	2,036	00:00:48	31%	44%
/about/	2,385	1,778	00:00:40	70%	50%
/how/meetings/111/	2,310	1,712	00:00:56	47%	61%
/about/who/	1,984	1,513	00:00:51	67%	47%
/how/wgs/	1,992	1,391	00:00:49	37%	43%
/live/	1,688	1,280	00:00:31	41%	25%
/about/administration/	1,811	1,260	00:00:45	25%	34%
/standards/ids/	1,709	1,184	00:00:39	57%	49%
/about/mission/	1,561	1,145	00:00:44	62%	37%
/links/	1,844	1,138	00:00:48	39%	39%
/id/ - Others	1,211	1,074	00:00:39	75%	82%
/topics/	1,573	1,069	00:00:26	52%	26%
/standards/process/	1,474	1,061	00:00:45	72%	47%
/search/	1,473	1,055	00:00:42	30%	43%
/standards/ids/internet-draft-mirror-sites/	1,238	1,038	00:00:25	72%	88%
/how/meetings/	1,485	1,032	00:00:22	24%	13%
/rfc/ - Others	1,115	1,022	00:00:42	77%	79%
/topics/netmgmt/	1,354	910	00:00:41	70%	46%
Others	53,721	40,448	00:00:45	64%	45%

# Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	48,580	32,562	67%
/blog/ - Others	264	177	67%
/standards/rfcs/	6,181	3,358	54%
/standards/	950	575	61%
/how/meetings/112/	504	249	49%
/privacy-statement/	1,553	486	31%
/about/	678	476	70%
/how/meetings/111/	736	349	47%
/about/who/	253	169	67%
/how/wgs/	202	74	37%
/live/	175	72	41%
/about/administration/	613	151	25%
/standards/ids/	355	204	57%
/about/mission/	120	74	62%
/links/	121	47	39%
/id/ - Others	928	697	75%
/topics/	99	51	52%
/standards/process/	316	229	72%
/search/	775	236	30%
/standards/ids/internet-draft-mirror-sites/	941	682	72%
/how/meetings/	153	37	24%
/rfc/ - Others	876	674	77%
/topics/netmgmt/	132	92	70%
Others	14,099	8,960	64%

# Length of Visits

Visit duration	Visits
0-10s	55,671
11-30s	5,857
31-60s	4,086
1-2 min	3,833
2-4 min	3,080
4-7 min	2,175
7-10 min	1,236
10-15 min	1,266
15-30 min	2,262
30+ min	1,016

# Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	50,851	129,795	3	00:01:55	72%	\$0
Search Engines	15,823	40,794	3	00:01:44	52%	\$0
Websites	13,077	49,073	4	00:02:50	44%	\$0
Social Networks	404	811	2	00:01:00	72%	\$0
Campaigns	147	316	2	00:01:24	71%	\$0