

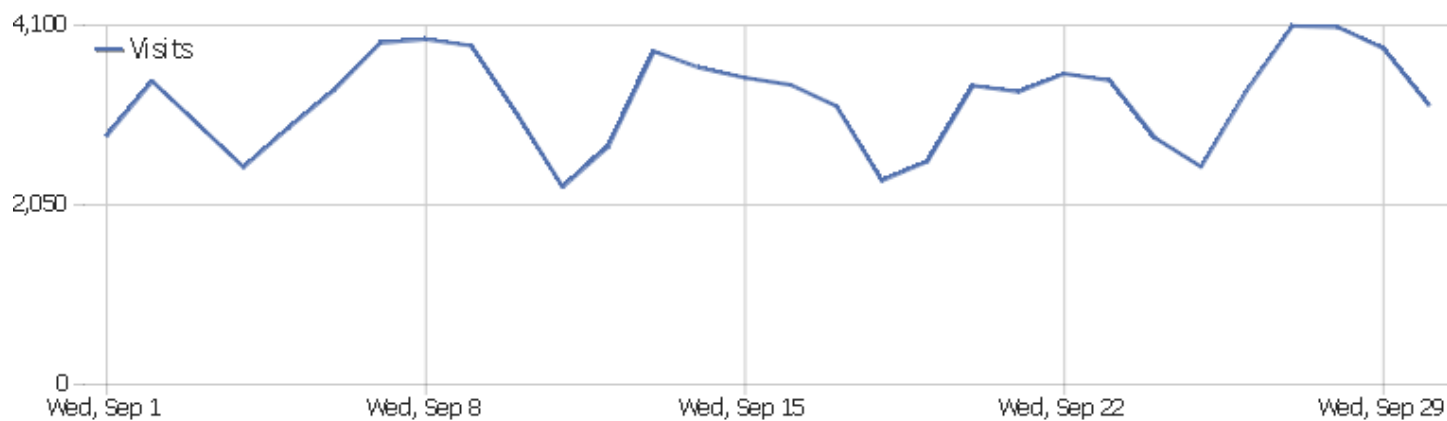


IETF website

Date range: September 2021















Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	24,724
Users	6
Visits	97,800
Actions	270,225
Maximum actions in one visit	5,340
Actions per Visit	3
Avg. Visit Duration (in seconds)	00:02:08
Bounce Rate	64%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 United States	59,173	139,812	2	00:02:20	68%	\$0
 China	8,284	50,406	6	00:02:25	50%	\$0
 United Kingdom	5,475	12,790	2	00:01:28	63%	\$0
 Spain	3,344	7,979	2	00:01:51	61%	\$0
 Germany	2,951	6,098	2	00:00:56	69%	\$0
 Unknown	1,796	3,785	2	00:01:22	73%	\$0
 Russia	1,623	4,115	3	00:01:48	56%	\$0
 France	1,415	3,159	2	00:01:15	63%	\$0
 Japan	1,353	3,492	3	00:01:21	57%	\$0
 South Korea	1,344	5,200	4	00:02:16	49%	\$0
 Brazil	1,314	3,497	3	00:02:20	55%	\$0
 Australia	847	1,584	2	00:00:45	79%	\$0
 Italy	695	1,640	2	00:01:30	63%	\$0
 Canada	594	1,967	3	00:02:08	48%	\$0
 Taiwan	577	1,753	3	00:01:52	56%	\$0
 India	547	1,500	3	00:01:44	61%	\$0
 Netherlands	513	1,148	2	00:01:25	68%	\$0
 Thailand	473	2,525	5	00:02:57	33%	\$0
 Indonesia	372	1,503	4	00:02:50	47%	\$0
 Mexico	357	1,023	3	00:02:15	54%	\$0
 Poland	352	963	3	00:01:20	56%	\$0
 Turkey	332	1,062	3	00:01:43	51%	\$0
 Vietnam	326	1,303	4	00:03:25	42%	\$0
Others	3,743	11,921	3	00:01:54	56%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	82,358	58,464	00:01:21	64%	77%
/blog/ - Others	13,523	13,399	00:00:06	73%	4%
/standards/rfcs/	20,197	12,852	00:00:38	61%	69%
Others	7,610	7,301	00:00:19	81%	74%
/how/meetings/112/	4,571	3,275	00:00:50	46%	56%
/standards/	3,889	2,822	00:00:29	61%	38%
/about/	3,155	2,392	00:00:53	66%	52%
/privacy-statement/	2,656	1,996	00:00:52	31%	44%
/about/who/	2,535	1,976	00:00:54	72%	50%
/standards/publication/	2,906	1,840	00:00:44	44%	60%
/standards/ids/	2,406	1,754	00:00:40	48%	38%
/blog/ietf111-hackathon/	2,395	1,731	00:00:41	69%	41%
/how/wgs/	2,458	1,691	00:01:01	40%	44%
/about/mission/	2,000	1,466	00:00:57	56%	37%
/standards/process/	1,780	1,358	00:01:00	66%	45%
/about/administration/	1,834	1,301	00:00:40	28%	34%
/topics/	1,964	1,287	00:00:31	47%	18%
/standards/ids/internet-draft-mirror-sites/	1,544	1,272	00:00:22	75%	87%
/links/	1,831	1,240	00:00:42	37%	40%
/id/ - Others	1,282	1,133	00:00:33	75%	85%
/topics/netmgmt/	1,623	1,129	00:00:56	63%	41%
/topics/iot/	1,617	1,121	00:00:49	67%	44%
/search/	1,563	1,113	00:00:36	33%	45%
Others	58,633	44,695	00:00:44	65%	47%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	56,238	36,246	64%
/blog/ - Others	334	245	73%
/standards/rfcs/	7,602	4,620	61%
Others	5,448	4,396	81%
/how/meetings/112/	962	440	46%
/standards/	1,147	697	61%
/about/	934	615	66%
/privacy-statement/	1,524	470	31%
/about/who/	379	272	72%
/standards/publication/	90	40	44%
/standards/ids/	337	162	48%
/blog/ietf111-hackathon/	380	264	69%
/how/wgs/	229	92	40%
/about/mission/	171	96	56%
/standards/process/	406	268	66%
/about/administration/	565	159	28%
/topics/	106	50	47%
/standards/ids/internet-draft-mirror-sites/	1,149	860	75%
/links/	126	46	37%
/id/ - Others	1,010	757	75%
/topics/netmgmt/	132	83	63%
/topics/iot/	309	207	67%
/search/	788	258	33%
Others	16,700	10,917	65%

Length of Visits

Visit duration	Visits
0-10s	67,199
11-30s	6,232
31-60s	4,775
1-2 min	4,695
2-4 min	4,266
4-7 min	3,151
7-10 min	1,658
10-15 min	1,825
15-30 min	2,919
30+ min	1,290

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	62,786	162,143	3	00:02:04	71%	\$0
Search Engines	20,161	55,354	3	00:02:01	54%	\$0
Websites	14,201	51,427	4	00:02:37	49%	\$0
Social Networks	522	1,032	2	00:01:42	76%	\$0
Campaigns	130	269	2	00:01:19	65%	\$0