

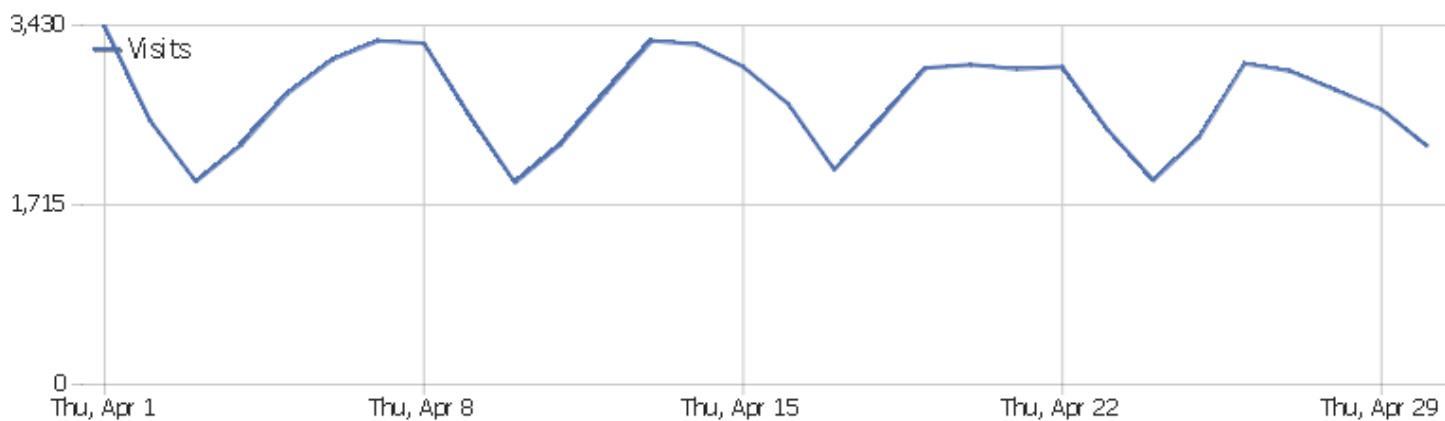


IETF website

Date range: April 2021























Monthly overview report for www.ietf.org web analytics.

Visits Summary



Name	Value
Unique visitors	21,180
Users	7
Visits	81,610
Actions	218,593
Maximum actions in one visit	187
Actions per Visit	3
Avg. Visit Duration (in seconds)	00:02:34
Bounce Rate	60%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 United States	47,300	106,685	2	00:02:38	66%	\$0
 China	7,599	38,497	5	00:03:02	51%	\$0
 United Kingdom	4,542	10,959	2	00:01:56	58%	\$0
 Japan	1,889	4,462	2	00:01:18	51%	\$0
 Germany	1,878	4,766	3	00:01:29	54%	\$0
 Russia	1,834	4,742	3	00:01:44	46%	\$0
 Spain	1,831	4,105	2	00:01:48	62%	\$0
 Brazil	1,527	3,825	3	00:02:33	56%	\$0
 South Korea	1,409	3,873	3	00:02:36	62%	\$0
 Unknown	1,318	3,645	3	00:01:48	63%	\$0
 France	1,301	3,014	2	00:01:19	61%	\$0
 Greece	825	2,565	3	00:07:35	47%	\$0
 Italy	815	1,877	2	00:01:26	59%	\$0
 Canada	530	1,424	3	00:01:46	55%	\$0
 Portugal	491	1,564	3	00:05:24	48%	\$0
 Turkey	481	1,342	3	00:02:52	51%	\$0
 Taiwan	477	1,505	3	00:02:59	55%	\$0
 India	372	1,031	3	00:02:18	62%	\$0
 Indonesia	372	1,464	4	00:03:43	44%	\$0
 Thailand	360	2,091	6	00:03:34	23%	\$0
 Australia	345	1,026	3	00:02:37	49%	\$0
 Vietnam	341	1,860	6	00:03:10	31%	\$0
 Poland	336	996	3	00:02:18	52%	\$0
Others	3,437	11,275	3	00:02:41	48%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate	Avg. generation time
/	78,617	51,906	00:01:34	62%	77%	0.27s
/standards/rfcs/	14,939	10,461	00:00:49	51%	83%	0.49s
/standards/	2,961	2,295	00:00:41	63%	44%	0.77s
/how/meetings/111/	3,056	2,256	00:00:47	59%	47%	0.75s
/about/	2,612	2,106	00:00:58	68%	52%	0.69s
/about/who/	1,992	1,670	00:00:56	65%	47%	0.71s
/privacy-statement/	2,079	1,578	00:00:57	30%	42%	0.72s
/about/mission/	1,777	1,442	00:00:48	60%	42%	0.72s
/how/wgs/	1,753	1,309	00:00:53	35%	48%	0.69s
/topics/	1,652	1,218	00:00:38	49%	23%	0.75s
/about/administration/	1,582	1,207	00:00:40	24%	32%	0.77s
/id/ - Others	1,286	1,131	00:00:33	74%	82%	0.57s
/topics/netmgmt/	1,366	1,099	00:00:59	60%	42%	0.8s
/links/	1,426	1,091	00:00:51	18%	34%	0.81s
/topics/iot/	1,304	1,044	00:01:06	65%	45%	0.93s
/how/meetings/	1,327	1,013	00:00:28	26%	18%	0.89s
/standards/ids/	1,319	1,013	00:00:51	52%	46%	0.67s
/standards/process/	1,174	1,001	00:00:56	74%	47%	0.83s
/rfc/ - Others	1,072	973	00:00:35	78%	82%	0.53s
/blog/	1,168	936	00:00:41	69%	37%	1.79s
/how/meetings/upcoming/	1,254	873	00:01:14	52%	73%	0.35s
/how/lists/	1,097	787	00:01:12	31%	46%	0.74s
/topics/transport/	937	773	00:01:03	67%	37%	0.95s
Others	46,027	36,902	00:00:54	62%	52%	0.98s

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate	Avg. generation time
/	50,070	31,015	62%	0.27s
/standards/rfcs/	6,352	3,271	51%	0.49s
/standards/	1,015	642	63%	0.77s
/how/meetings/111/	497	293	59%	0.75s
/about/	911	615	68%	0.69s
/about/who/	277	179	65%	0.71s
/privacy-statement/	1,181	359	30%	0.72s
/about/mission/	198	119	60%	0.72s
/how/wgs/	225	79	35%	0.69s
/topics/	165	81	49%	0.75s
/about/administration/	540	127	24%	0.77s
/id/ - Others	988	732	74%	0.57s
/topics/netmgmt/	126	75	60%	0.8s
/links/	109	20	18%	0.81s
/topics/iot/	241	156	65%	0.93s
/how/meetings/	198	52	26%	0.89s
/standards/ids/	241	125	52%	0.67s
/standards/process/	283	209	74%	0.83s
/rfc/ - Others	848	663	78%	0.53s
/blog/	178	122	69%	1.79s
/how/meetings/upcoming/	560	293	52%	0.35s
/how/lists/	383	119	31%	0.74s
/topics/transport/	94	63	67%	0.95s
Others	15,334	9,553	62%	0.98s

Length of Visits

Visit duration	Visits
0-10s	53,470
11-30s	5,936
31-60s	4,472
1-2 min	4,231
2-4 min	3,481
4-7 min	2,660
7-10 min	1,481
10-15 min	1,704
15-30 min	2,958
30+ min	1,391

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	51,232	125,899	3	00:02:42	67%	\$0
Search Engines	16,898	44,442	3	00:01:57	52%	\$0
Websites	12,398	45,716	4	00:02:54	45%	\$0
Campaigns	570	1,709	3	00:02:16	52%	\$0
Social Networks	512	827	2	00:01:03	78%	\$0