

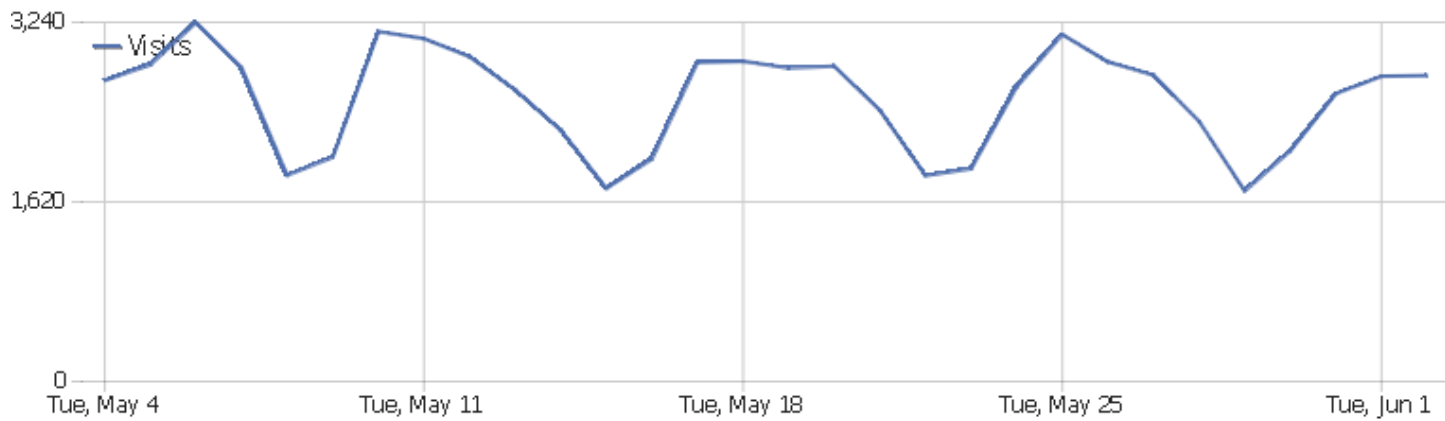


IETF website

Date range: Wednesday, June 2, 2021

















Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	2,756
Users	3
Visits	2,759
Actions	6,565
Maximum actions in one visit	53
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:02:02
Bounce Rate	62%

Country

Country	Visits	Unique visitors	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 United States	1,659	1,656	3,558	2	00:02:14	66%	\$0
 United Kingdom	207	207	463	2	00:01:31	62%	\$0
 China	196	196	523	3	00:01:49	54%	\$0
 Japan	78	78	165	2	00:00:36	46%	\$0
 Russia	69	69	160	2	00:00:54	61%	\$0
 Germany	55	55	157	3	00:01:29	55%	\$0
 Spain	52	52	112	2	00:01:45	62%	\$0
 France	49	49	135	3	00:02:18	55%	\$0
 Brazil	46	46	106	2	00:01:49	59%	\$0
 Unknown	39	39	92	2	00:02:01	51%	\$0
 South Korea	38	38	77	2	00:00:26	58%	\$0
 Italy	23	23	53	2	00:01:11	70%	\$0
 Canada	20	20	70	4	00:01:33	35%	\$0
 Thailand	19	19	109	6	00:03:17	16%	\$0
 India	16	16	28	2	00:01:38	56%	\$0
 Indonesia	16	16	104	7	00:06:44	38%	\$0
 Portugal	13	13	34	3	00:01:18	54%	\$0
 Australia	12	12	19	2	00:01:07	75%	\$0
 Mexico	12	12	61	5	00:04:01	25%	\$0
 Turkey	11	11	31	3	00:03:43	45%	\$0
 Sweden	10	10	20	2	00:00:19	40%	\$0
 Taiwan	10	10	42	4	00:00:41	40%	\$0
 Vietnam	9	9	49	5	00:00:46	22%	\$0
Others	100	100	397	4	00:02:47	57%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	2,164	1,616	00:01:28	61%	73%
/standards/rfcs/	420	329	00:00:30	62%	82%
/how/meetings/111/	275	185	00:00:55	35%	50%
/standards/	109	87	00:00:34	58%	48%
/about/	99	75	00:00:15	65%	47%
/privacy-statement/	89	70	00:00:51	23%	39%
/how/meetings/	78	68	00:00:29	54%	41%
/about/who/	61	54	00:00:32	83%	48%
/about/participate/tao/	56	52	00:01:02	86%	92%
/how/wgs/	63	46	00:01:28	50%	41%
/search/	52	41	00:01:08	27%	37%
/about/administration/	52	40	00:00:18	10%	43%
/topics/	53	40	00:00:14	0%	25%
/about/mission/	50	39	00:00:33	67%	44%
/standards/ids/internet-draft-mirror-sites/	41	35	00:00:16	72%	89%
/topics/iot/	42	35	00:00:32	82%	54%
/links/	38	34	00:00:18	20%	47%
/how/runningcode/hackathons/	39	32	00:00:17	67%	31%
/standards/process/	36	32	00:00:38	100%	47%
/blog/	49	31	00:00:20	75%	52%
/topics/transport/	40	31	00:01:25	67%	45%
/standards/ids/	41	30	00:01:05	33%	40%
/about/administration/overview/	43	29	00:01:34	100%	41%
Others	1,543	1,247	00:00:42	70%	57%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	1,546	941	61%
/standards/rfcs/	197	122	62%
/how/meetings/111/	48	17	35%
/standards/	50	29	58%
/about/	23	15	65%
/privacy-statement/	53	12	23%
/how/meetings/	39	21	54%
/about/who/	6	5	83%
/about/participate/tao/	50	43	86%
/how/wgs/	6	3	50%
/search/	30	8	27%
/about/administration/	21	2	10%
/topics/	1	0	0%
/about/mission/	3	2	67%
/standards/ids/internet-draft-mirror-sites/	32	23	72%
/topics/iot/	11	9	82%
/links/	5	1	20%
/how/runningcode/hackathons/	6	4	67%
/standards/process/	7	7	100%
/blog/	8	6	75%
/topics/transport/	9	6	67%
/standards/ids/	3	1	33%
/about/administration/overview/	2	2	100%
Others	585	409	70%

Length of Visits

Visit duration	Visits
0-10s	1,863
11-30s	206
31-60s	148
1-2 min	153
2-4 min	127
4-7 min	84
7-10 min	41
10-15 min	48
15-30 min	67
30+ min	30

Channel Type

Channel Type	Visits	Unique visitors	Actions	Users	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	1,622	1,620	3,105	3	2	00:02:09	70%	\$0
Search Engines	589	589	1,396	0	2	00:01:21	55%	\$0
Websites	513	513	2,002	0	4	00:02:34	43%	\$0
Campaigns	18	18	42	0	2	00:00:39	56%	\$0
Social Networks	17	17	20	0	1	00:00:41	82%	\$0