

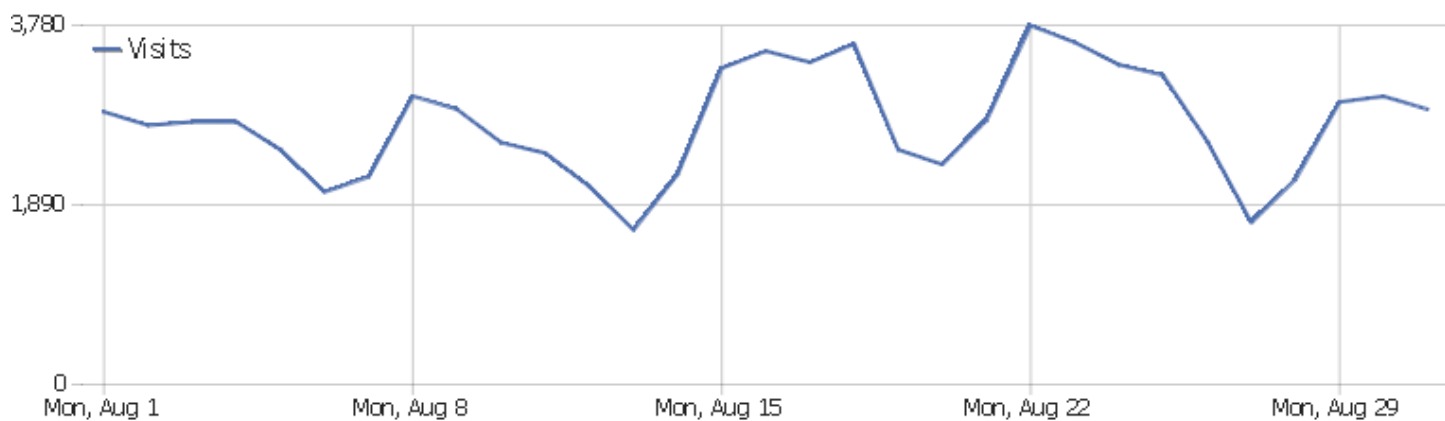


IETF website

Date range: August 2022




















Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	16,150
Users	8
Visits	85,332
Actions	208,947
Maximum actions in one visit	492
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:02:05
Bounce Rate	62%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 United States	52,166	114,390	2	00:02:13	65%	\$0
 China	6,098	15,471	3	00:01:42	59%	\$0
 United Kingdom	5,879	14,271	2	00:01:40	60%	\$0
 Unknown	2,365	5,956	3	00:02:04	66%	\$0
 Germany	1,944	4,837	3	00:01:30	58%	\$0
 Japan	1,812	4,588	3	00:01:41	58%	\$0
 Spain	1,540	4,023	3	00:01:46	59%	\$0
 Brazil	1,521	3,611	2	00:01:46	60%	\$0
 Russia	1,478	3,758	3	00:01:28	56%	\$0
 France	986	2,493	3	00:01:17	60%	\$0
 South Korea	894	2,640	3	00:01:28	59%	\$0
 India	684	1,920	3	00:01:27	60%	\$0
 Canada	654	1,811	3	00:02:02	56%	\$0
 Taiwan	602	2,059	3	00:02:57	50%	\$0
 Thailand	581	3,322	6	00:03:39	30%	\$0
 Indonesia	487	2,086	4	00:02:18	39%	\$0
 Italy	484	1,412	3	00:01:36	62%	\$0
 Australia	448	1,549	4	00:01:55	48%	\$0
 Mexico	438	1,868	4	00:03:11	42%	\$0
 Turkey	385	1,884	5	00:02:31	44%	\$0
 Netherlands	310	774	3	00:01:48	56%	\$0
 Poland	300	1,118	4	00:02:33	47%	\$0
 Vietnam	251	1,114	4	00:02:19	41%	\$0
Others	3,025	11,992	4	00:02:24	48%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	67,520	51,991	00:01:13	64%	76%
/standards/rfcs/	14,197	10,404	00:00:36	61%	72%
/how/meetings/115/	6,441	4,394	00:00:50	54%	51%
/privacy-statement/	3,965	2,993	00:00:50	29%	41%
/standards/	3,051	2,426	00:00:25	57%	30%
/how/meetings/114/	2,349	1,811	00:01:05	34%	59%
/about/	2,270	1,728	00:00:44	68%	44%
/search/	2,034	1,573	00:01:01	30%	46%
/how/wgs/	2,011	1,567	00:00:44	39%	34%
/about/participate/get-started/	1,811	1,496	00:01:06	75%	54%
/how/meetings/	1,804	1,465	00:00:20	26%	13%
/id/ - Others	1,652	1,433	00:00:42	75%	84%
/blog/how-read-rfc/	1,674	1,399	00:01:46	74%	78%
/about/who/	1,558	1,304	00:01:04	60%	45%
/topics/	1,513	1,201	00:00:25	50%	20%
/about/administration/	1,482	1,151	00:00:35	25%	32%
/live/	1,452	1,136	00:00:40	41%	26%
/about/mission/	1,352	1,118	00:01:00	57%	39%
/topics/netmgmt/	1,366	1,091	00:01:01	67%	46%
/how/meetings/116/	1,407	1,083	00:00:43	66%	49%
/how/meetings/upcoming/	1,195	1,072	00:00:49	68%	60%
/rfc/ - Others	1,169	1,051	00:00:56	73%	79%
/standards/publication/	1,277	940	00:00:52	51%	58%
Others	53,036	42,846	00:00:53	65%	49%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	49,653	31,857	64%
/standards/rfcs/	6,833	4,189	61%
/how/meetings/115/	1,575	848	54%
/privacy-statement/	2,337	685	29%
/standards/	821	466	57%
/how/meetings/114/	875	299	34%
/about/	510	347	68%
/search/	1,085	328	30%
/how/wgs/	219	85	39%
/about/participate/get-started/	279	208	75%
/how/meetings/	278	71	26%
/id/ - Others	1,285	964	75%
/blog/how-read-rfc/	599	441	74%
/about/who/	186	112	60%
/topics/	107	54	50%
/about/administration/	443	109	25%
/live/	143	59	41%
/about/mission/	147	84	57%
/topics/netmgmt/	122	82	67%
/how/meetings/116/	314	206	66%
/how/meetings/upcoming/	531	360	68%
/rfc/ - Others	879	643	73%
/standards/publication/	88	45	51%
Others	15,385	9,977	65%

Length of Visits

Visit duration	Visits
0-10s	57,217
11-30s	6,095
31-60s	4,492
1-2 min	4,189
2-4 min	3,531
4-7 min	2,796
7-10 min	1,551
10-15 min	1,747
15-30 min	2,915
30+ min	981

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	51,077	95,879	2	00:01:53	71%	\$0
Search Engines	18,005	45,459	3	00:01:49	53%	\$0
Websites	14,860	63,862	4	00:03:08	41%	\$0
Social Networks	830	2,383	3	00:01:41	64%	\$0
Campaigns	560	1,364	2	00:01:43	57%	\$0