

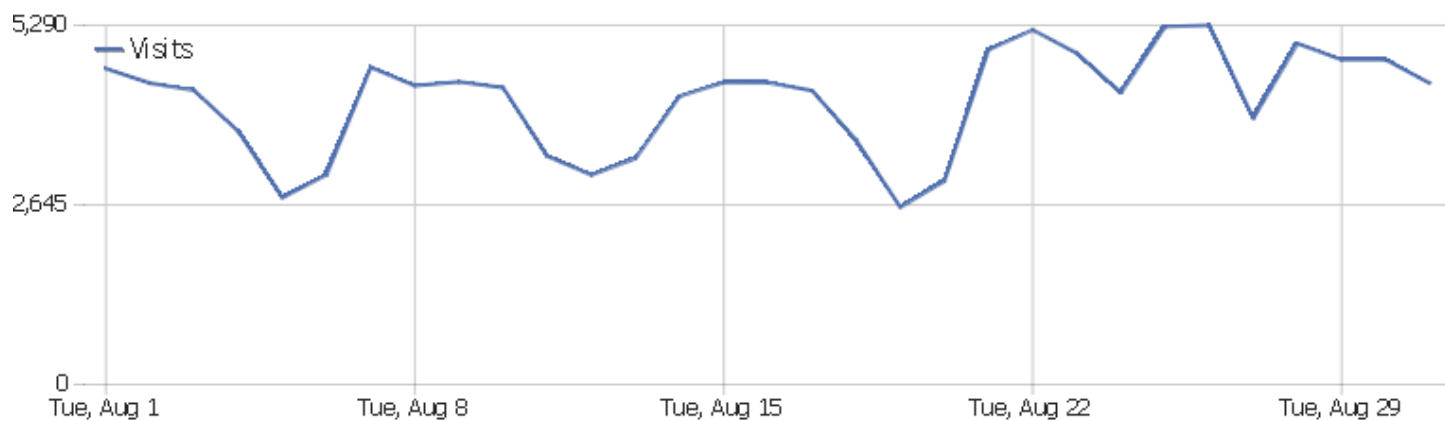


IETF website

Date range: August 2023

Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	23,902
Users	7
Visits	130,159
Actions	228,757
Maximum actions in one visit	1,016
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:00:31
Bounce Rate	73%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	130,159	228,757	2	00:00:31	73%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	72,946	60,568	00:00:22	76%	84%
/standards/rfcs/	14,727	12,555	00:00:10	72%	81%
/how/meetings/118/	7,031	5,950	00:00:19	59%	65%
/blog/how-read-rfc/	5,338	5,184	00:00:10	91%	97%
/privacy-statement/	4,374	3,951	00:00:26	55%	63%
/about/introduction/	3,615	3,355	00:00:19	80%	81%
/standards/	2,731	2,465	00:00:13	55%	41%
/about/	2,417	2,169	00:00:12	58%	44%
/how/meetings/	2,078	1,863	00:00:16	34%	26%
/how/meetings/upcoming/	1,714	1,625	00:00:13	75%	75%
/rfc/ - Others	1,684	1,622	00:00:07	88%	90%
/how/wgs/	1,808	1,586	00:00:18	46%	56%
/about/administration/	1,654	1,516	00:00:24	40%	48%
/about/open-records/	1,569	1,411	00:00:24	53%	67%
/search/	1,435	1,328	00:00:18	50%	57%
/how/meetings/117/	1,450	1,301	00:00:21	47%	77%
/topics/	1,439	1,283	00:00:14	46%	41%
/blog/	1,387	1,220	00:00:15	76%	64%
/how/meetings/119/	1,349	1,216	00:00:16	68%	62%
/blog/ - Others	1,163	1,126	00:00:41	63%	55%
/about/administration/policies-procedures/vulnerability	1,309	1,118	00:00:24	42%	39%
/blog/mls-secure-and-usable-end-to-end-encryption/	1,152	1,114	00:00:05	90%	98%
/standards/publication/	1,217	1,082	00:00:20	48%	72%
Others	60,723	50,184	00:00:19	70%	65%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	58,202	44,392	76%
/standards/rfcs/	10,044	7,237	72%
/how/meetings/118/	3,083	1,811	59%
/blog/how-read-rfc/	4,670	4,227	91%
/privacy-statement/	3,333	1,824	55%
/about/introduction/	1,543	1,237	80%
/standards/	1,254	694	55%
/about/	1,040	601	58%
/how/meetings/	801	275	34%
/how/meetings/upcoming/	983	741	75%
/rfc/ - Others	1,500	1,320	88%
/how/wgs/	611	284	46%
/about/administration/	888	357	40%
/about/open-records/	690	365	53%
/search/	1,106	549	50%
/how/meetings/117/	1,021	475	47%
/topics/	559	259	46%
/blog/	663	501	76%
/how/meetings/119/	589	402	68%
/blog/ - Others	570	360	63%
/about/administration/policies-procedures/vulnerability	581	243	42%
/blog/mls-secure-and-usable-end-to-end-encryption/	1,087	977	90%
/standards/publication/	348	168	48%
Others	27,576	19,218	70%

Length of visits

Visit duration	Visits
0-10s	104,821
11-30s	11,670
31-60s	5,031
1-2 min	3,321
2-4 min	2,064
4-7 min	1,158
7-10 min	527
10-15 min	616
15-30 min	874
30+ min	225

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	87,139	141,917	2	00:00:28	76%	\$0
Search Engines	24,161	40,021	2	00:00:28	69%	\$0
Websites	15,966	41,783	3	00:00:51	55%	\$0
Social Networks	1,918	3,239	2	00:00:27	77%	\$0
Campaigns	975	1,797	2	00:00:22	65%	\$0