

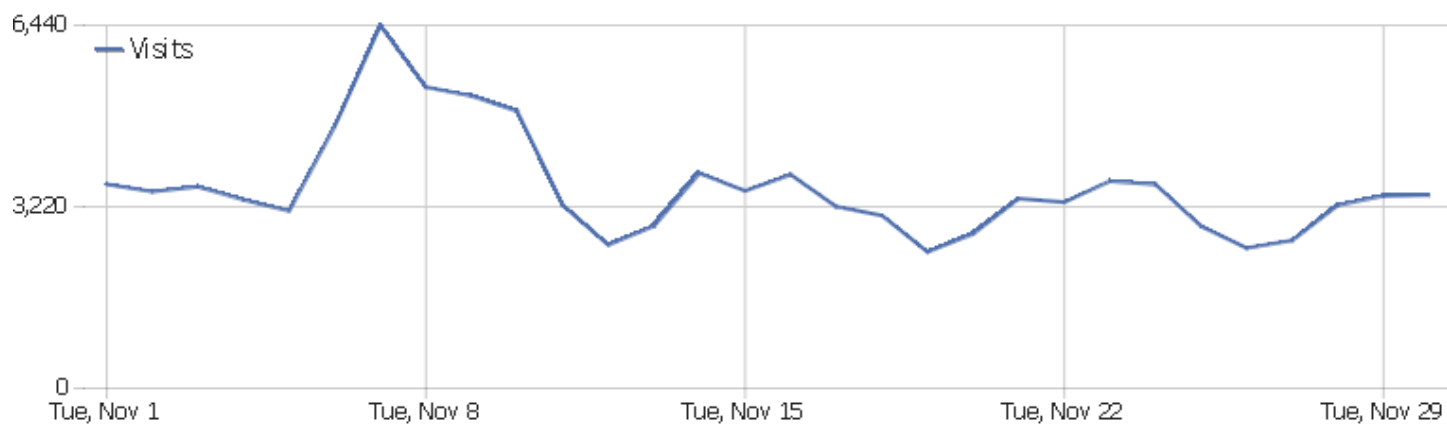


IETF website

Date range: November 2022






















Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	19,184
Users	12
Visits	106,963
Actions	322,366
Maximum actions in one visit	10,000
Actions per Visit	3
Avg. Visit Duration (in seconds)	00:02:06
Bounce Rate	59%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 United States	59,096	143,235	2	00:02:07	62%	\$0
 China	10,680	24,081	2	00:01:52	61%	\$0
 United Kingdom	9,400	23,283	3	00:01:55	54%	\$0
 Japan	2,937	9,838	3	00:02:23	47%	\$0
 Unknown	2,653	56,320	21	00:02:10	74%	\$0
 Germany	2,636	6,230	2	00:01:23	57%	\$0
 Spain	2,086	5,426	3	00:02:01	61%	\$0
 France	2,028	4,604	2	00:01:35	59%	\$0
 Russia	1,617	4,389	3	00:02:05	58%	\$0
 South Korea	1,406	4,568	3	00:02:49	45%	\$0
 Brazil	1,180	3,142	3	00:02:16	57%	\$0
 Italy	928	2,171	2	00:01:58	58%	\$0
 Canada	886	2,465	3	00:02:02	50%	\$0
 India	812	2,245	3	00:01:38	58%	\$0
 Taiwan	810	2,374	3	00:02:58	51%	\$0
 Poland	536	1,525	3	00:02:58	57%	\$0
 Netherlands	531	1,298	2	00:01:39	56%	\$0
 Turkey	515	2,025	4	00:02:58	43%	\$0
 Vietnam	495	2,119	4	00:06:02	40%	\$0
 Mexico	446	1,743	4	00:03:01	45%	\$0
 Thailand	431	2,691	6	00:03:26	26%	\$0
 Australia	419	1,243	3	00:02:05	51%	\$0
 Indonesia	316	1,247	4	00:03:03	44%	\$0
Others	4,119	14,104	3	00:02:16	51%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	99,777	64,483	00:01:01	62%	75%
/how/meetings/115/	15,632	11,975	00:01:20	26%	78%
/standards/rfcs/	13,199	9,773	00:00:36	61%	73%
/how/meetings/116/	4,981	3,670	00:00:56	60%	51%
/privacy-statement/	3,809	2,878	00:00:52	29%	42%
/standards/	3,236	2,627	00:00:26	64%	35%
/how/meetings/	2,889	2,297	00:00:23	28%	14%
/about/	5,224	1,962	00:00:17	63%	38%
/about/introduction/	5,232	1,955	00:00:34	67%	53%
/id/ - Others	2,107	1,859	00:00:46	78%	81%
/how/wgs/	2,356	1,771	00:00:54	50%	40%
/how/meetings/upcoming/	1,948	1,707	00:00:43	61%	61%
/about/participate/get-started/	1,912	1,571	00:00:58	68%	48%
/search/	1,956	1,508	00:01:03	29%	42%
/blog/ - Others	2,811	1,453	00:00:15	78%	28%
/topics/	4,666	1,334	00:00:14	57%	22%
/about/administration/	4,339	1,260	00:00:13	29%	31%
/blog/how-read-rfc/	1,288	1,151	00:01:16	75%	77%
/topics/netmgmt/	1,416	1,121	00:00:49	60%	43%
/blog/ietf115-catchup/	1,348	1,043	00:00:49	55%	38%
/live/	1,173	970	00:00:39	45%	28%
/how/	4,017	960	00:00:09	41%	14%
/about/groups/iesg/	1,136	930	00:00:58	48%	48%
Others	90,843	51,454	00:00:37	64%	48%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	61,855	38,592	62%
/how/meetings/115/	6,116	1,600	26%
/standards/rfcs/	6,620	4,052	61%
/how/meetings/116/	1,469	880	60%
/privacy-statement/	2,215	637	29%
/standards/	981	625	64%
/how/meetings/	602	167	28%
/about/	584	367	63%
/about/introduction/	316	211	67%
/id/ - Others	1,572	1,221	78%
/how/wgs/	252	125	50%
/how/meetings/upcoming/	792	487	61%
/about/participate/get-started/	300	205	68%
/search/	1,024	298	29%
/blog/ - Others	344	267	78%
/topics/	136	77	57%
/about/administration/	525	153	29%
/blog/how-read-rfc/	455	340	75%
/topics/netmgmt/	201	121	60%
/blog/ietf115-catchup/	210	115	55%
/live/	165	75	45%
/how/	78	32	41%
/about/groups/iesg/	394	190	48%
Others	18,118	11,576	64%

Length of visits

Visit duration	Visits
0-10s	71,361
11-30s	8,606
31-60s	5,661
1-2 min	5,063
2-4 min	4,323
4-7 min	3,337
7-10 min	1,907
10-15 min	2,196
15-30 min	3,520
30+ min	1,198

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	66,738	193,636	3	00:01:56	67%	\$0
Search Engines	24,248	63,186	3	00:02:03	49%	\$0
Websites	14,444	61,288	4	00:03:01	42%	\$0
Social Networks	1,065	2,826	3	00:01:49	58%	\$0
Campaigns	468	1,430	3	00:02:30	45%	\$0