



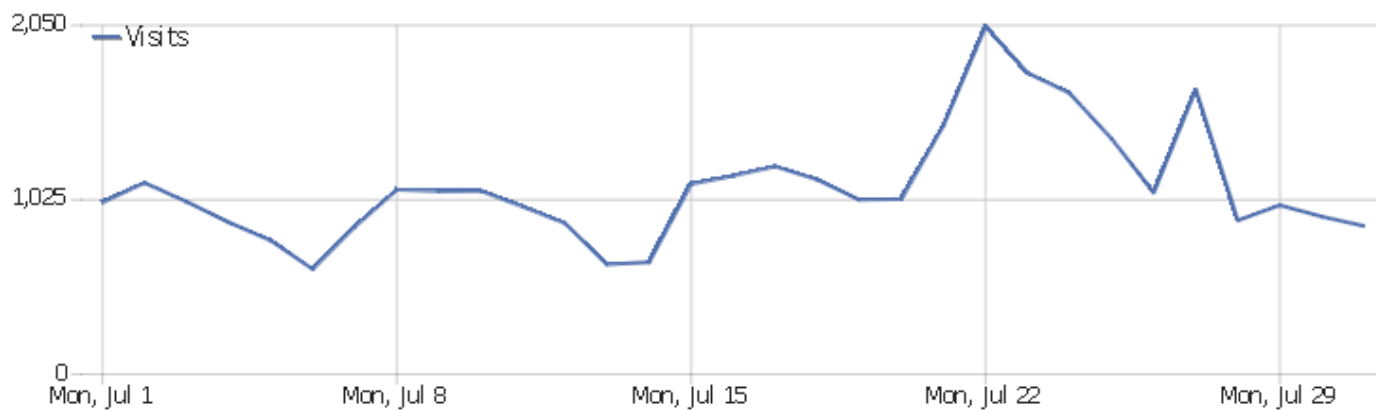
IETF website - non-bot visitors

Date range: July 2024

Monthly report for www.ietf.org

Custom Visitor Segment: non-bot visitors

Visits Summary



Name	Value
Unique visitors	14,972
Users	24
Visits	34,165
Actions	226,656
Maximum actions in one visit	2,237
Actions per Visit	7
Avg. Visit Duration (in seconds)	00:05:49
Bounce Rate	0%

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	91,984	20,377	00:00:56	0%	33%
/meeting/120/	14,060	10,097	00:01:41	0%	65%
/about/introduction/	3,514	2,957	00:01:18	0%	56%
/privacy-statement/	4,078	2,881	00:01:02	0%	23%
/process/rfcs/	3,246	2,587	00:01:20	0%	52%
/meeting/	2,052	1,757	00:00:24	0%	8%
/meeting/upcoming/	2,058	1,714	00:00:56	0%	38%
/administration/	1,885	1,436	00:00:43	0%	21%
/blog/ - Others	1,436	1,330	00:00:55	0%	15%
/meeting/121/	1,520	1,226	00:01:16	0%	33%
/technologies/netmgmt/	1,452	1,142	00:00:49	0%	35%
/search/	1,342	1,075	00:01:04	0%	23%
/technologies/security/	1,319	1,058	00:00:59	0%	30%
/live/	1,284	1,041	00:00:36	0%	20%
/meeting/hackathons/	1,282	1,018	00:00:40	0%	16%
/administration/policies-procedures/vulnerability-discl	1,289	973	00:00:33	0%	12%
/meeting/past/	1,236	964	00:02:06	0%	55%
/about/groups/iesg/	1,145	927	00:00:52	0%	31%
/about/open-records/	1,163	893	00:01:04	0%	43%
/process/process/	1,038	877	00:00:55	0%	32%
/blog/	1,073	810	00:00:40	0%	25%
/participate/get-started/	1,073	807	00:00:37	0%	17%
/blog/ietf120-new-topics/	1,042	796	00:00:51	0%	22%
Others	47,340	37,244	00:01:03	0%	29%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	18,028	0	0%
/meeting/120/	3,333	0	0%
/about/introduction/	345	0	0%
/privacy-statement/	2,058	0	0%
/process/rfcs/	1,207	0	0%
/meeting/	364	0	0%
/meeting/upcoming/	426	0	0%
/administration/	410	0	0%
/blog/ - Others	120	0	0%
/meeting/121/	204	0	0%
/technologies/netmgmt/	30	0	0%
/search/	599	0	0%
/technologies/security/	36	0	0%
/live/	80	0	0%
/meeting/hackathons/	84	0	0%
/administration/policies-procedures/vulnerability-discl	155	0	0%
/meeting/past/	208	0	0%
/about/groups/iesg/	171	0	0%
/about/open-records/	102	0	0%
/process/process/	65	0	0%
/blog/	38	0	0%
/participate/get-started/	78	0	0%
/blog/ietf120-new-topics/	55	0	0%
Others	5,774	0	0%

Length of visits

Visit duration	Visits
0-10s	4,311
11-30s	7,487
31-60s	4,572
1-2 min	4,374
2-4 min	3,806
4-7 min	2,694
7-10 min	1,582
10-15 min	1,702
15-30 min	2,831
30+ min	998

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	18,302	138,644	8	00:06:43	0%	\$0
Search Engines	8,307	33,160	4	00:04:29	0%	\$0
Websites	6,973	49,670	7	00:05:16	0%	\$0
Campaigns	389	4,009	10	00:02:54	0%	\$0
Social Networks	194	1,173	6	00:04:04	0%	\$0