

Ulrich König Independent Centre for Privacy Protection Schleswig-Holstein



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www.ietf.org/id/draft-koenig-privicons-00.txt

People involved





Max Senges, Google Inc.







Ryan Calo, Stanford University



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Jan Schallaböck,

ULD

Andreas M. Braendhaugen, Designer, San Francisco

Problem

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How to do you influence, what a receiver does with your email?

- ▶ Write prose?
- Include a disclaimer?
- Use digital restrictions management (DRM)?

Solution

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- Include a standardized statement
- put statement at begin of email
- statement should ASKs the receiver nicely

Syntax

Introduction



Privicons:

- ▶ [X] Keep secret
- ▶ [/] Don't print
- ▶ [=] Delete after reading
- ► [=0] Delete after reading
- ightharpoonup [=I] Delete after I days
- ▶ [-] No attribution
- ► [o] Keep internal
- ► [>] Please share

Parsing order:

- first-line in body
- subject line
- header

Semantics



- [X] Keep secret
 - ▶ keep the received e-mail message secret.
- [/] Don't print
 - not print the received e-mail message.
- [=I] Delete after reading/I days
 - delete the e-mail message no later than a specified period of time.

Semantics

Introduction



- [-] No attribution
 - not attribute, name or mention the original Sending User of the e-mail
- [o] Keep internal
 - present this e-mail message only to:
 - people that are common friends
 - part of a group of people are in a relation to both
- [>] Please share
 - share this e-mail message with everyone you like

Introduction



From: Ulrich Koenig <ULD61@datenschutzzentrum.de>
To: Jan Schallaboeck <uld62@datenschutzzentrum.de>
Subject: [<] last update for privicons RFC

```
[<] Please share
Hey Jan,
please check the IETF Website for our Privicons RFC!
;)
best Uli</pre>
```

[<] Please share
The "Please share" Privicon asks the Receiving User
to share this e-mail message with everyone she likes.

Outlook



In Progress:

- ▶ Internet-draft ⇒ RFC
- ► implementing Thunderbird Plug-in
- ▶ GMail integration

Ideas and Planing:

Mailman integration

Introduction



Thanks for your attention!

Questions?! ;-)

Internet Draft:

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