



Presentation: SamKnows  
Presenter: SAM CRAWFORD  
Event: IETF 85  
Location: Atlanta, GA  
Date: Nov 7, 2012

- Large scale active measurement of broadband networks
- Hardware probes
- Began in 2008...



- Six regulator and twelve ISP deployments
- Thirty-four countries on four continents
- Eight languages directly supported
- Over 40,000 measurement probes deployed

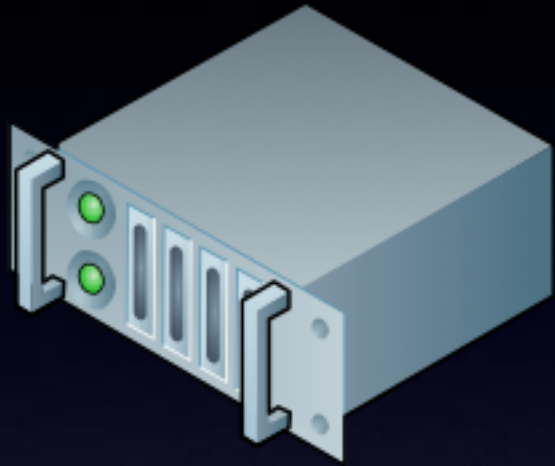


# Challenges

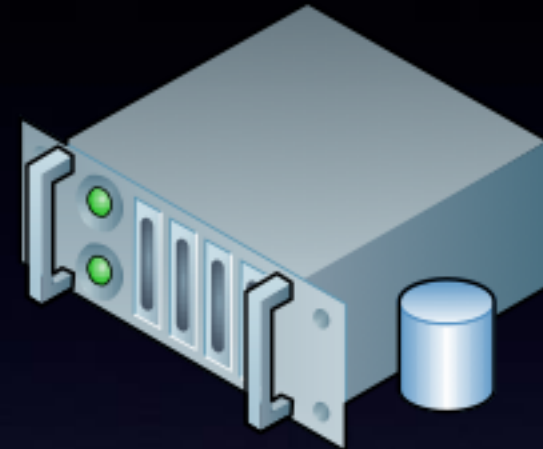
- Technical Challenges
  - Probe hardware and software
  - Measurement servers
  - Data collection and analysis
- Operational Challenges
- Data Challenges

# Technical Challenges

Measurement  
Servers (>300)



Data Collection  
Infrastructure (3)

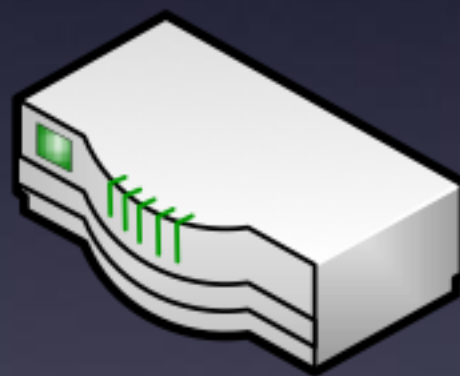


MANAGEMENT  
TRAFFIC

MEASUREMENT  
TRAFFIC

MEASUREMENT  
RESULTS

Measurement  
Probes (>40,000)



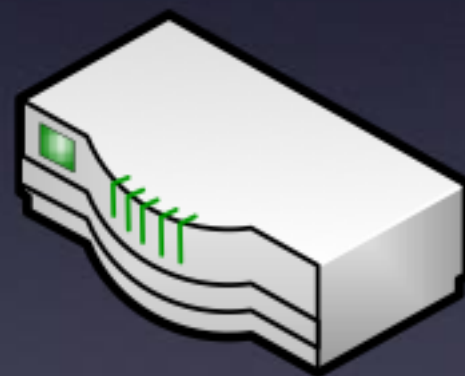
Measurement  
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Data Collection  
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MEASUREMENT  
TRAFFIC



Measurement  
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MEASUREMENT  
RESULTS



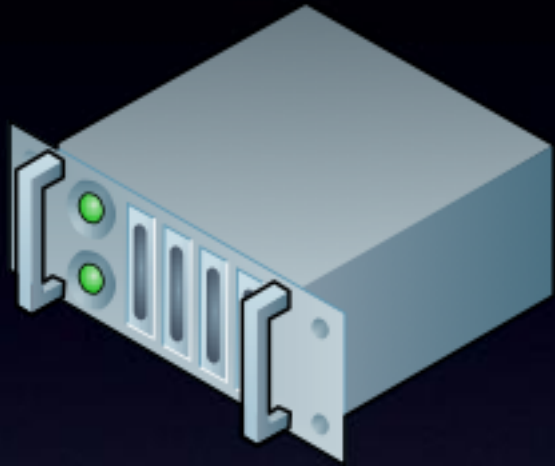




# Probe Software

- We required:
  - Small footprint
  - Resilient to infrastructure failure
  - Remotely upgradeable
  - Ability to run 24x7 and support scheduled testing

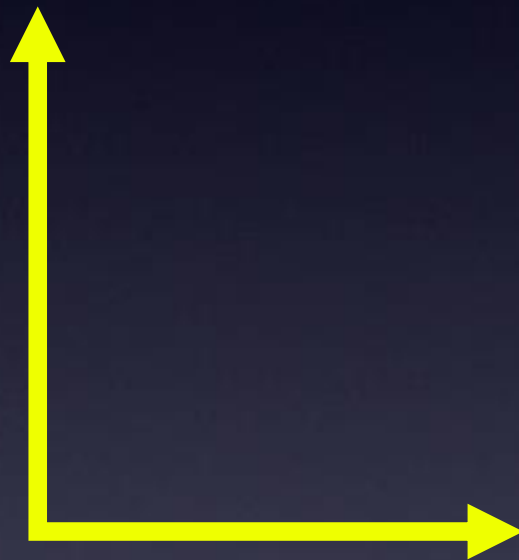
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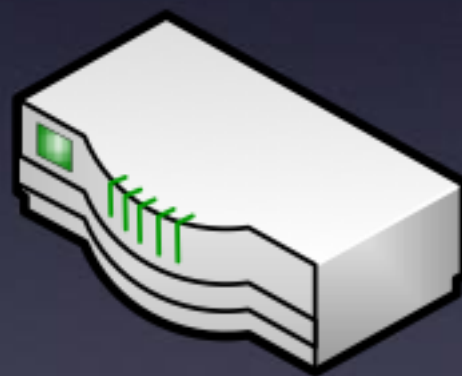
Data Collection  
Infrastructure (3)



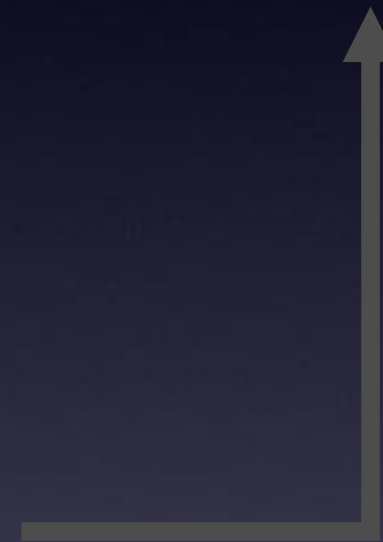
MEASUREMENT  
TRAFFIC



Measurement  
Probes (>40,000)



MEASUREMENT  
RESULTS



# Measurement Servers

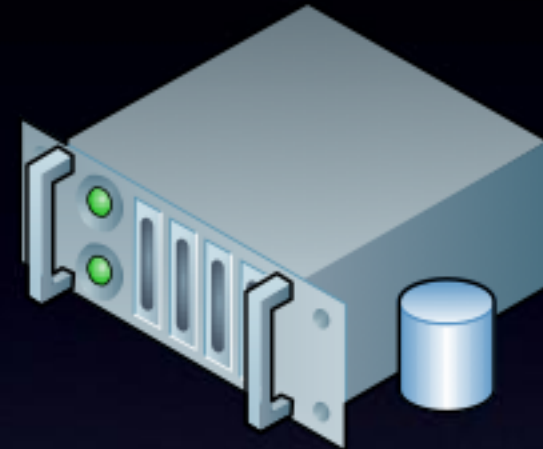
- We required:
  - Simple, 'dumb' software with minimal barriers
  - No data storage
  - Minimum technical specification

# Data Collection

Measurement  
Servers (>300)

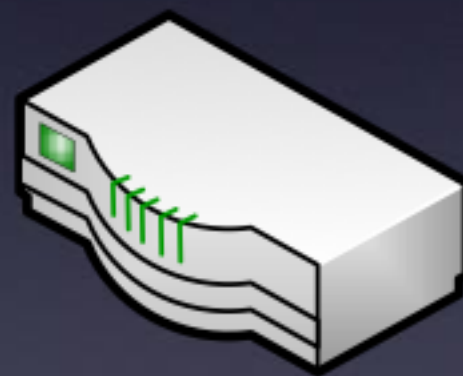


Data Collection  
Infrastructure (3)



MANAGEMENT  
TRAFFIC

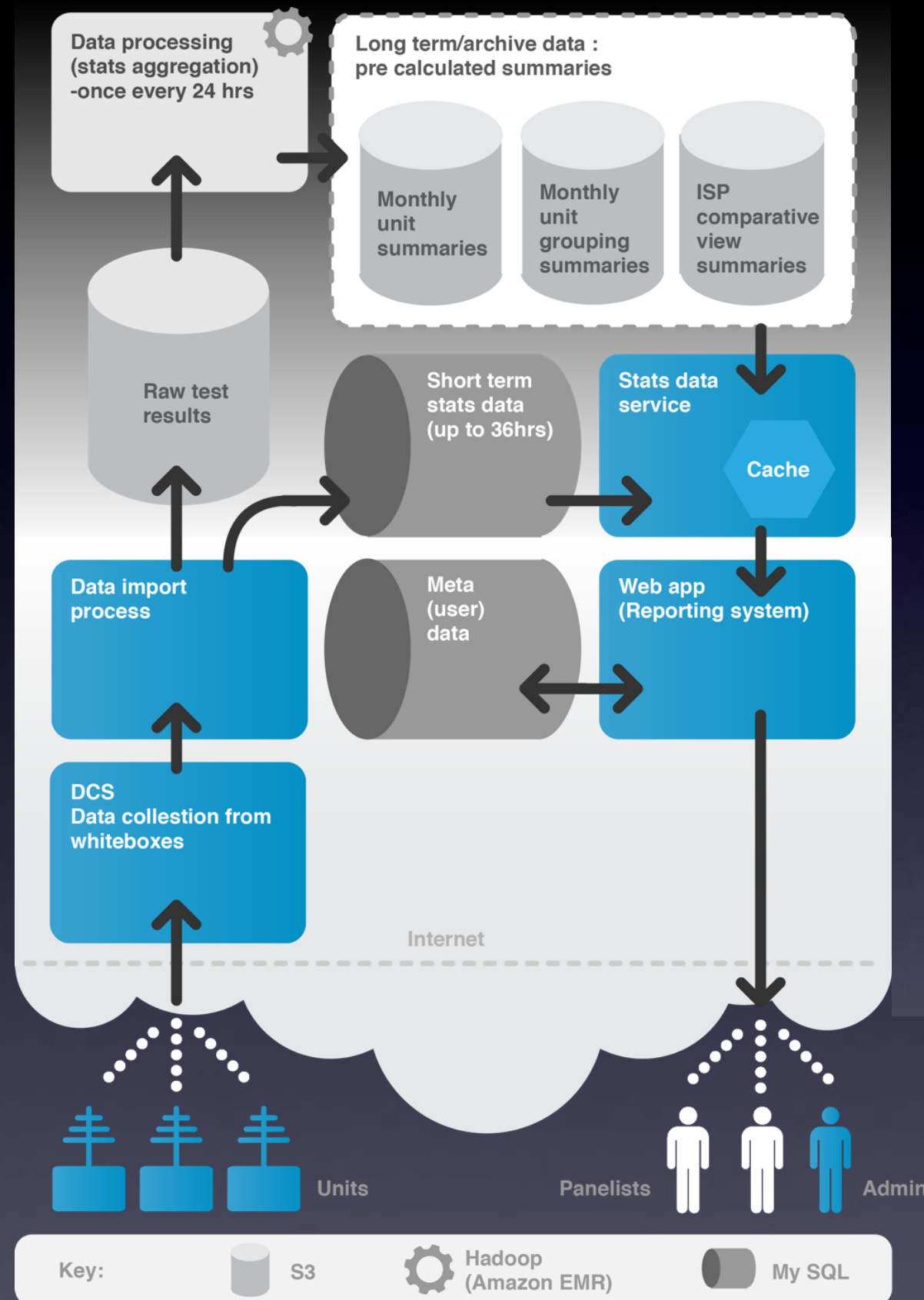
MEASUREMENT  
TRAFFIC



Measurement  
Probes (>40,000)

MEASUREMENT  
RESULTS





# Data Challenges

- More than 1 billion data points captured, processed and archived every month
- Service tier validation – critical!
- ISP collaboration
- Panelist privacy issues (including local legislation)

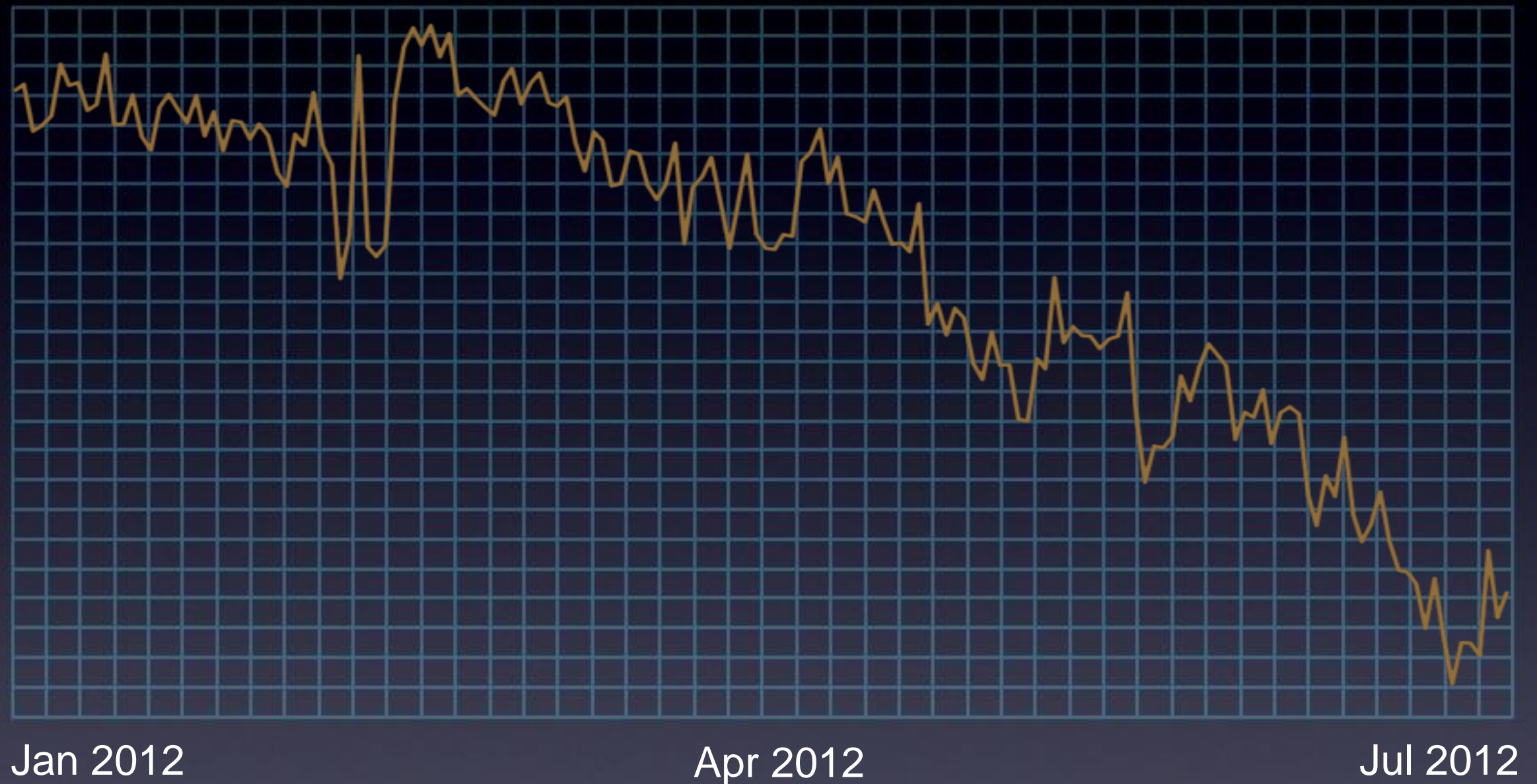


# Operational Challenges

- Shipping challenges:
  - Local logistics for tens of thousands of devices
  - Technical integration and further challenges
- Localisation challenges:
  - Language support
  - Regulatory issues
- Infrastructure outages

Example

# End-to-end downstream throughput for a single broadband product (200 probes)





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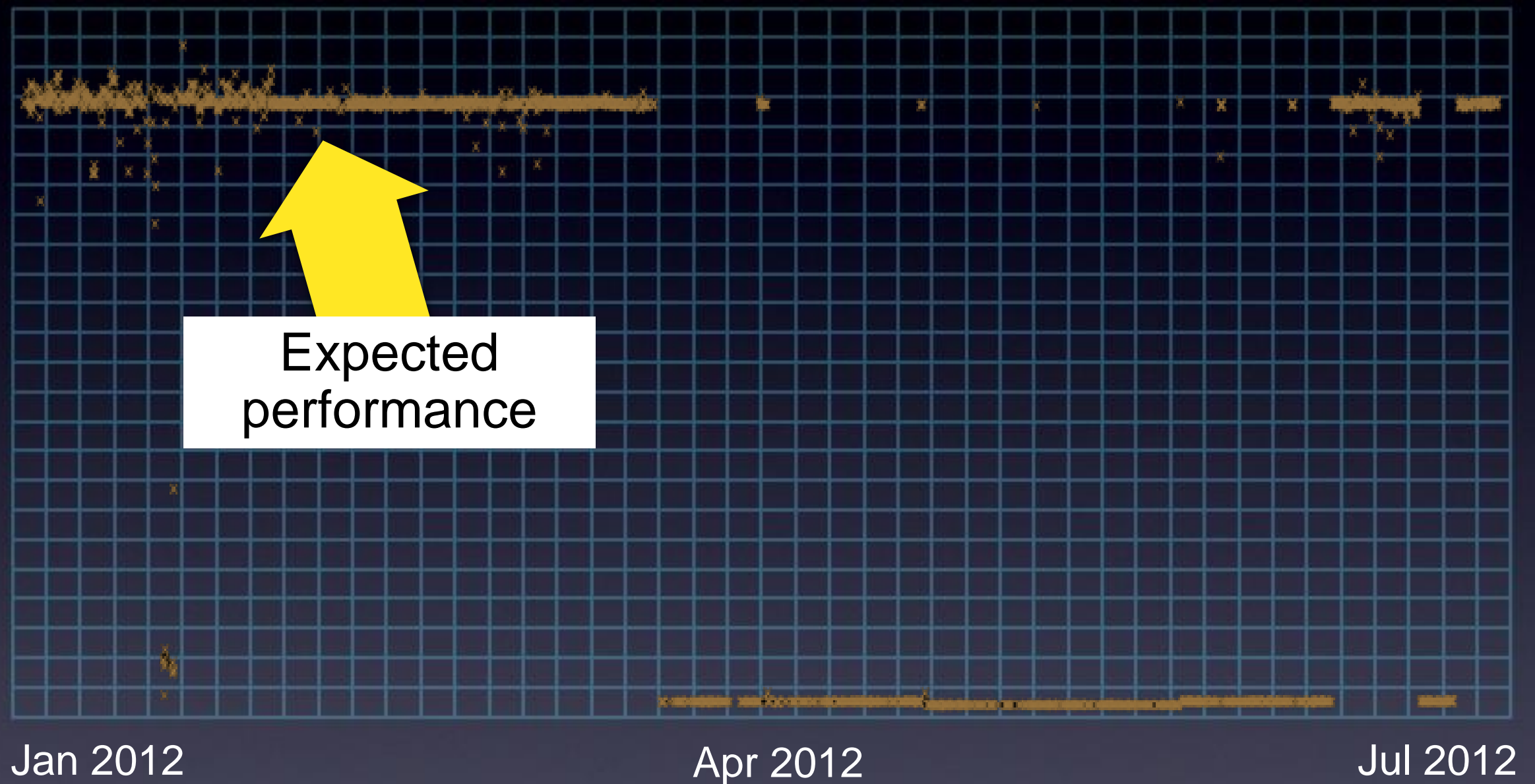


# End-to-end downstream throughput for a single probe

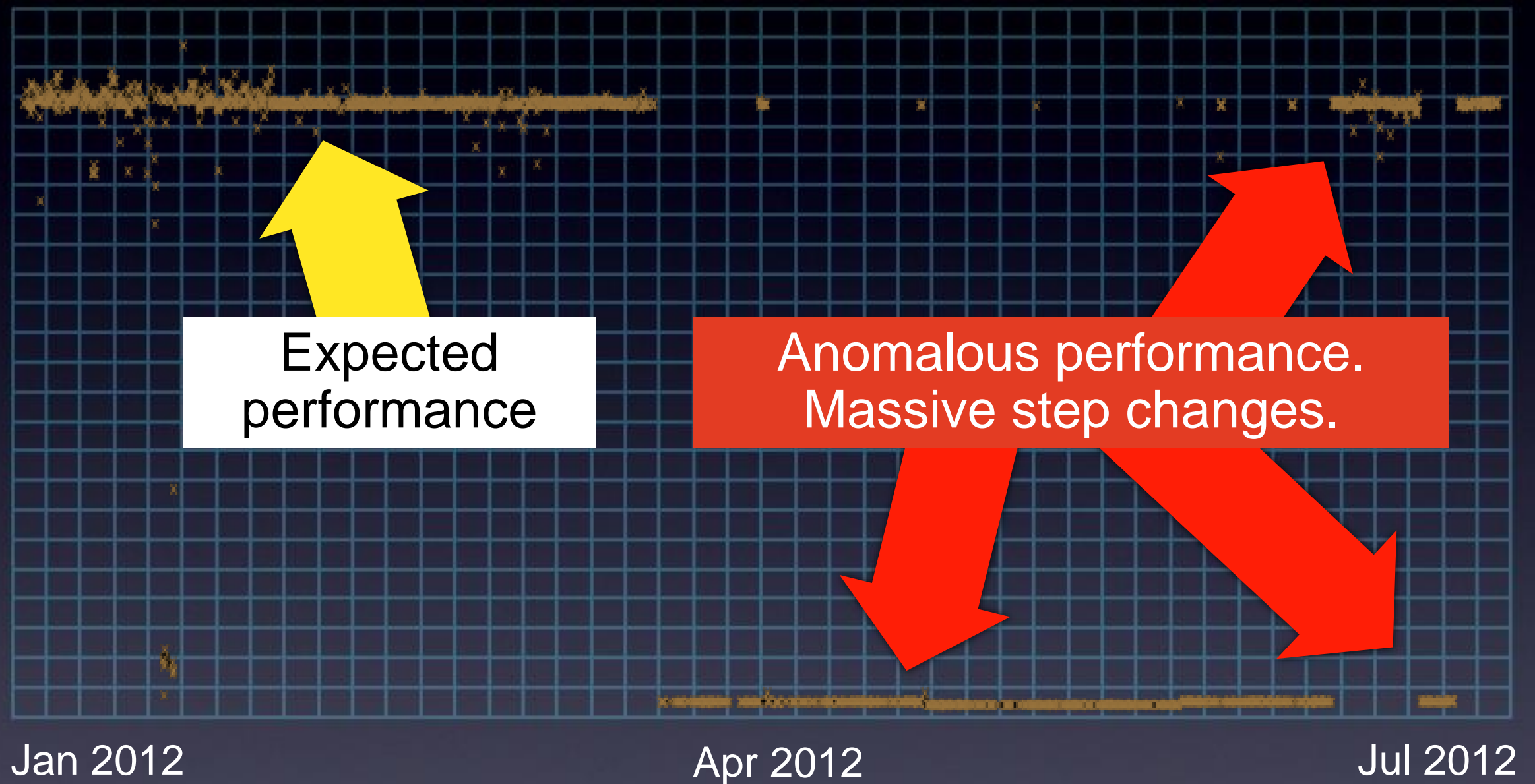




# End-to-end downstream throughput for a single probe



# End-to-end downstream throughput for a single probe



# Diagnosis

- ISP found no capacity issues
- Investigation with users revealed:
  - Wired throughput intermittently dropped  $<1\text{M}$
  - Wireless unaffected
- Ultimate cause: bug in ISP's latest CPE
- Only visible through end-to-end measurements



What's Next?

- Mobile measurement:
  - Smartphone apps
  - Mobile hardware probes
- IPv4 vs IPv6 measurements
- Standards contributions

