

# Signed Mark Data

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# What is a SMD?

- Blob of XML + XML digital signature

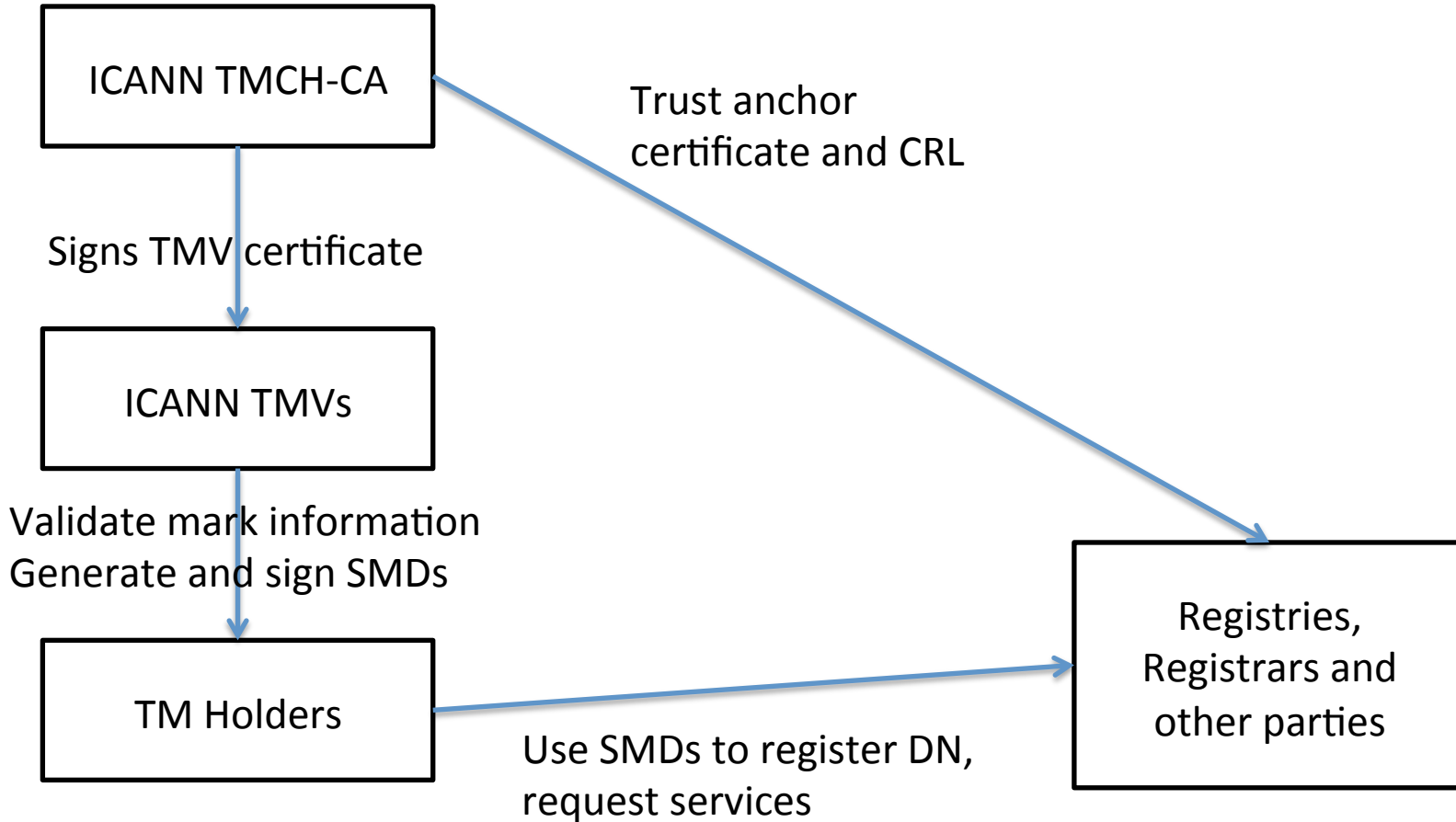
The purpose of a SMD is to show that a Trademark Validator has verified a mark, and that the minimum eligibility requirements to request the registration of domain names during the sunrise period of a new gTLD have been met.

# What is a SMD?

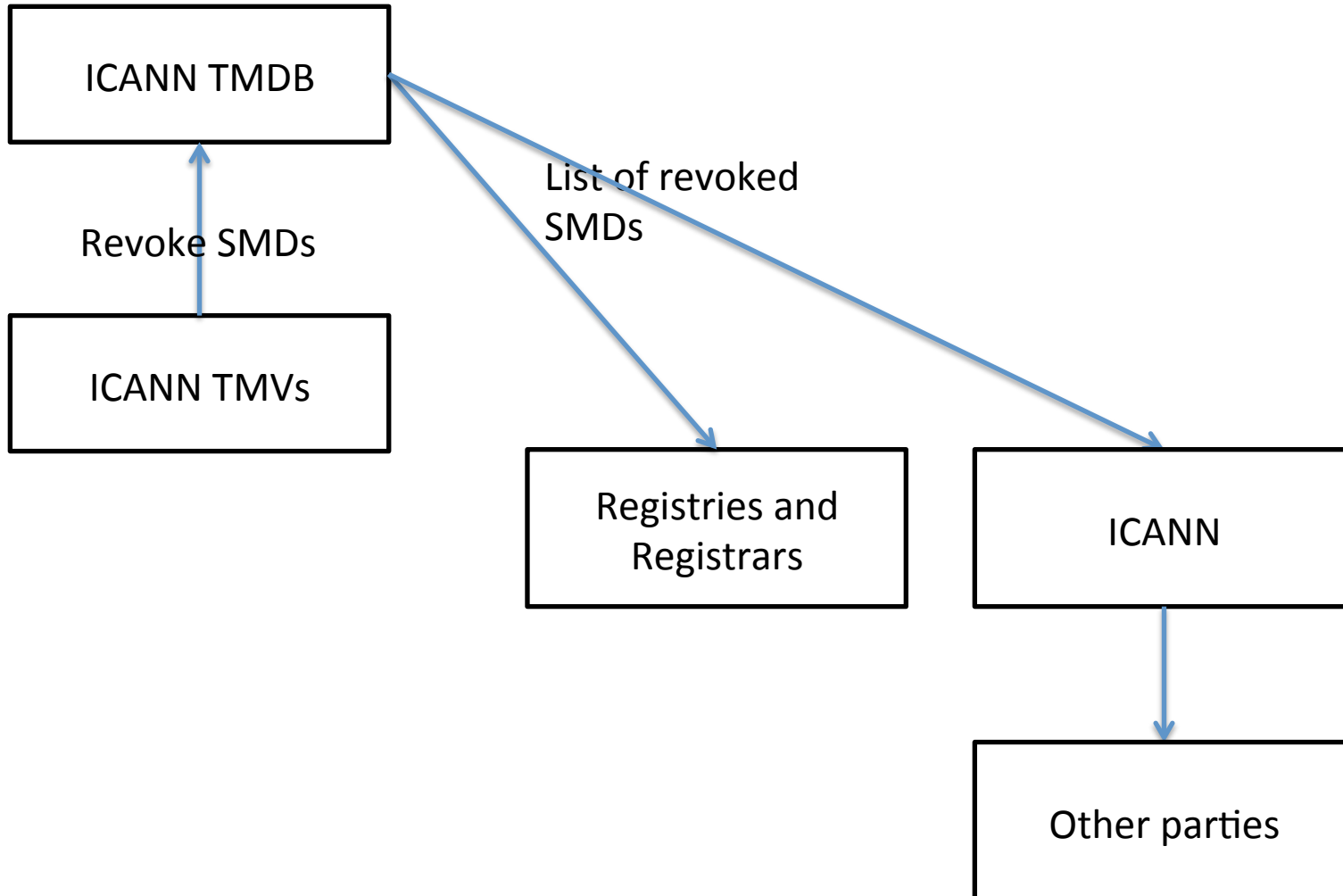
The following information is encoded in the SMD:

- the domain name labels allowed to be registered
- the trademark name and jurisdiction
- the WIPO Nice Classification (if applicable) and description of goods and services of the trademark
- contact information of the holder, agent, licensee or third-party associated with the mark.

# Verifying an SMD



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# Status of the draft

- The definition appears to be mature and it has been used in new gTLD sunrises.
- Future updates:
  - Add security section
  - Suggestion about adding type=token to schema (minor update)
  - Polishing writing

Questions?