

# Calling Name Identity Trust (CNIT)

- Provide the called party more trusted information on who is calling
- Requirements comes from ongoing issues in Caller ID spoofing and consumer protection
- Existing PSTN CNAM is broken
- Now 15 characters ASCII potentially 45 UTF 8
  - Current practice in SIP not well documented
- In the Future potentially advanced form of CNAM+
  - Data imbedded in the headers or referenced.
- Support from both Carriers and National Regulatory Authorities

# CNIT

- What headers (Call-Info?) to use? What data object (vcard/text?)
- Integration with STIR
- Integration with Mobile/Enterprise/Landline displays
- Issues with data validation
  - But do we need to boil the ocean now?
  - MARTINI?
- Work has already commenced in several SDO's
  - ATIS PTSC
  - 3GPP SA1
- The Ask! Consensus on how to proceed w/ Charter

