## An Opportunity for **Rural Cellular Service**

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### Shaddi Hasan UC Berkeley TIER/Endaga

### Thanks to...

Tapan Parikh Peter Bloom, Ciaby, and Rhizomatica Steve Song and Village Telco David Haag, Scotty and Heidi Wisely, and the OA crew The OpenBTS community **USAID DIL, NSF, Blum Center for Developing Economies** ... Many others!

## RURAL

## CELLULAR NETWORKS

MAR AND

### WHITE MEANS NO COVERAGE



### WHITE MEANS NO SPECTRUM IN USE



# ONE BILLON **PEOPLE WITHOUT** COVERAGE

Source: GSMA

## **COMMUNITY ELLULAR** ETWORKS Micro-scale GSM networks that rural communities build and run themselves.



## 280 Subscribers \$1,000/mo revenue 300.000 SMS/Voice Min. **Critical Infrastructure**

"Local, Sustainable, Small-Scale Cellular Networks", Heimerl et al. ICTD 2013



#### Oaxaca, Mexico



### **PROBLEM**

## Limited room for CCNs in today's regulatory frameworks.











# **GSM WHITESPACE**

### Let CCN operators use spectrum on a secondary basis that licensed carriers aren't using.

## **GSM WHITESPACE**

**Safety** Don't interfere with existing licensed operators.

**Backwards Compatibility** Don't require new or modified client devices.

**Spectrum Flexibility** Avoid another "garage door opener" fiasco.

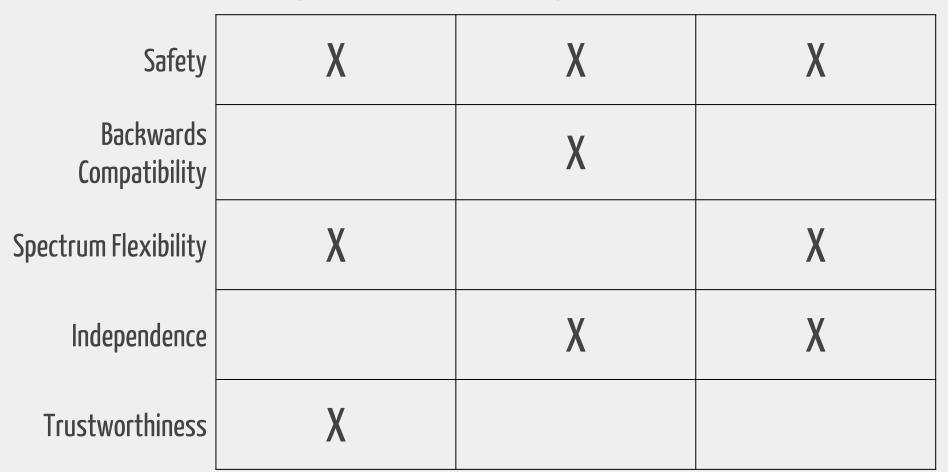
**Independence** Don't make CCNs and Big Telcos talk to each other.

**Trustworthiness** Let regulators control what spectrum is used and where.

#### Why GSM Whitespace?

And why those goals in particular?

#### Regulators CCN Operators Carriers



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#### Regulators

- 1) Control over emerging CCN trend
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- → Put rules in place that encourage good practices
- → Incorporate a database for monitoring and control
  - Gives long-term regulatory flexibility

#### Regulators

#### 2) Improved rural communication access

- → Current mechanism: USO
  - Expensive



#### Regulators CCN Operators Carriers



- 1) Stable regulatory environment
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- → Small-scale businesses: getting shut down rare, but disastrous
- → Stability encourages investment

- 2) Use existing client devices
- → GSM phones are EVERYWHERE

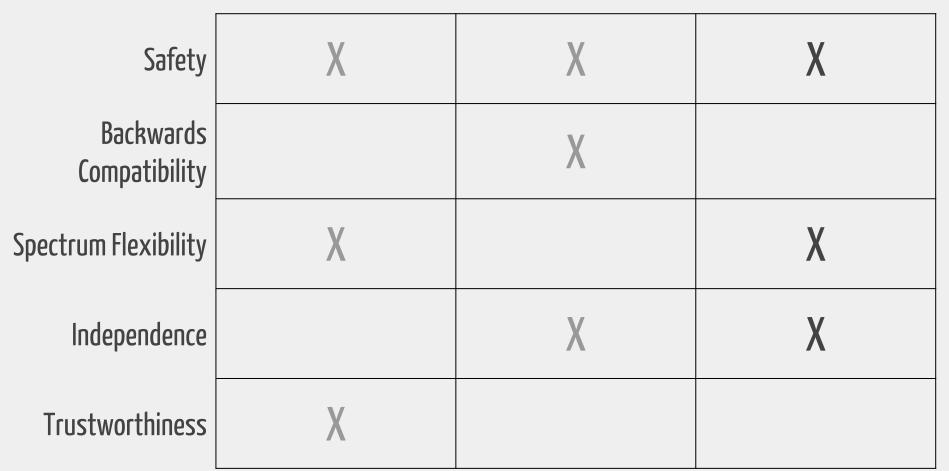
- 2) Use existing client devices
- → GSM phones are EVERYWHERE
- → In Papua, 1500 unique phones detected in village
  - No power
  - No cellular coverage (yet!)
    - Primarily used for listening to music (not smartphones)

- 3) Little to no overhead
- → Yo ho ho! Pirate's life isn't bad
  - Enforcement is unlikely
    - As easy as running an unlicensed network

#### 3) Little to no overhead

- → Yo ho ho! Pirate's life isn't bad
  - Enforcement is unlikely
    - As easy as running an unlicensed network
- → Little power or ability to negotiate with carriers
  - Village schools aren't going to send lawyers to Jakarta
  - Minimal formal economy

#### Regulators CCN Operators Carriers



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- → Problem:

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 $\rightarrow$  Solution:

Require CCNs to change channels frequently and proactively.

- 2) Sharing overhead
- → Problem:

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  - Don't want to interact with 100's of CCNs.
- $\rightarrow$  Solution:

Use sensing as primary sharing mechanism. Make database usage optional.

#### Existing License Holders: Even More Incentives

- → Share spectrum to fulfill rural service obligations
  - DB gives visibility into what spectrum CCNs use to provide rural service
  - License holders could receive credit for CCN activity in their spectrum

#### → Opens up new rural markets

- CCNs prove rural markets, without investment from incumbents
- CCN customers call incumbents' customers: <u>free money</u>

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- → Sufficiently low sensing threshold restricts sharing to underserved areas only.

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- → Rural areas get communications service
- → Rural entrepreneurs get a sustainable business
- → Existing carriers keep building out their networks like they always have

# **GSM WHITESPACE**

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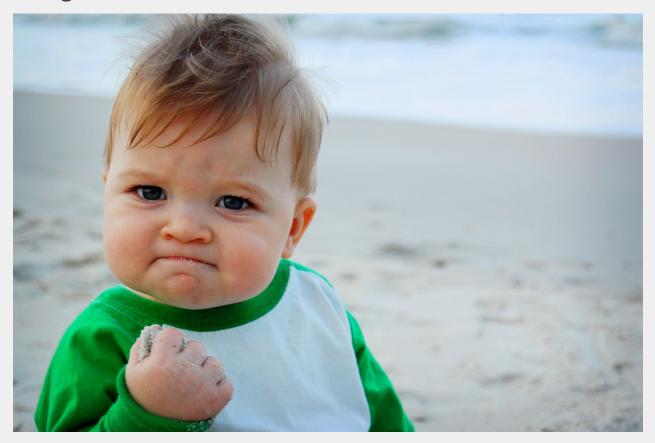
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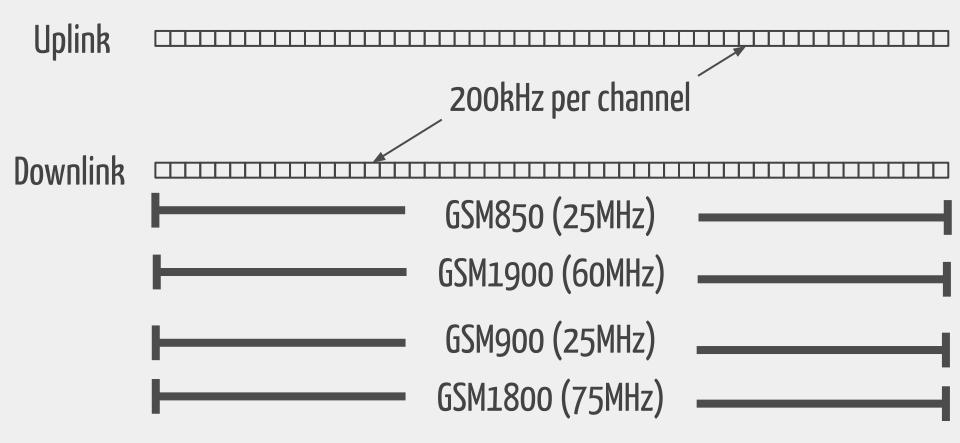
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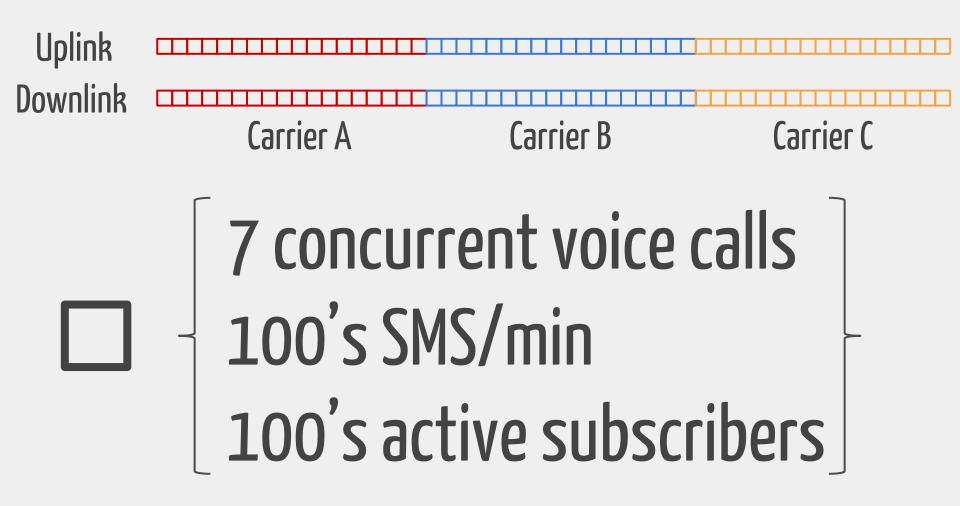
**Trustworthiness** Let regulators control what spectrum is used and where.

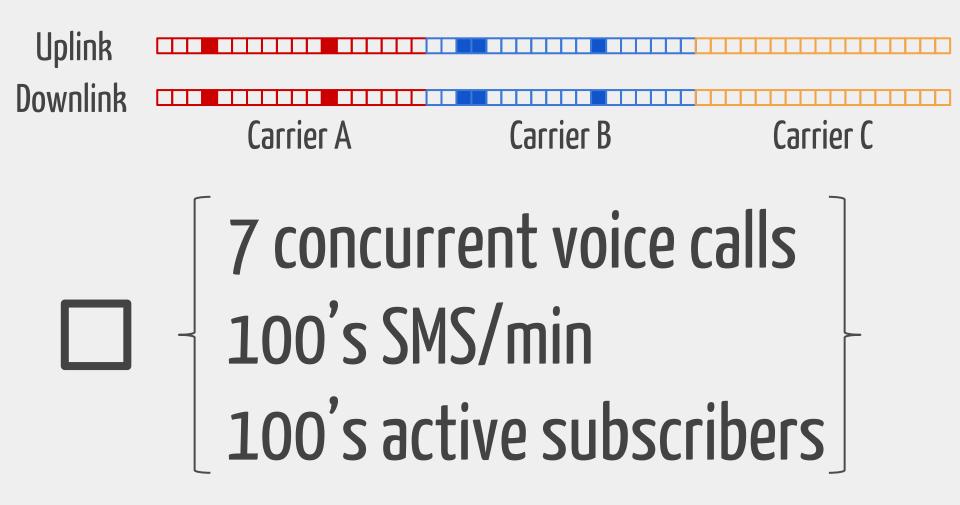
### Crazy Possibilities -> Good Practices

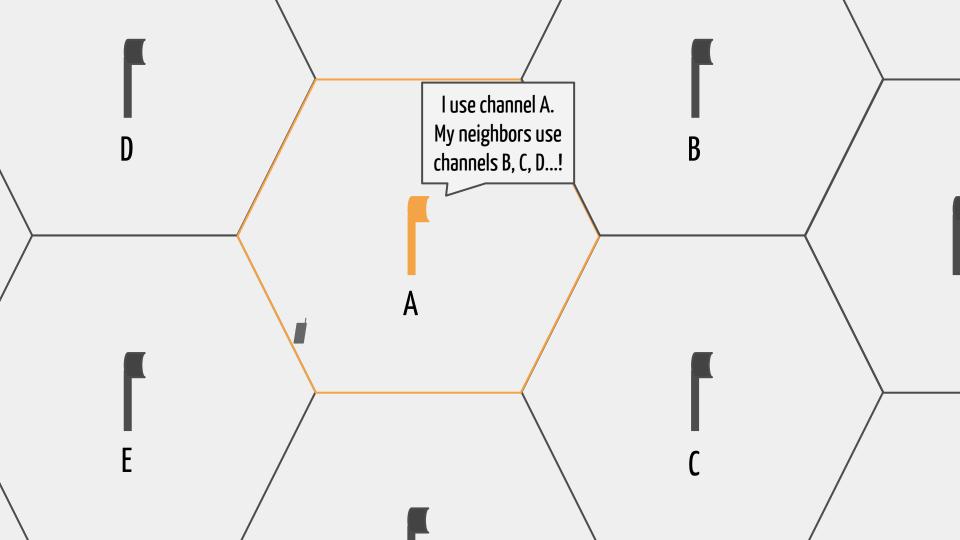


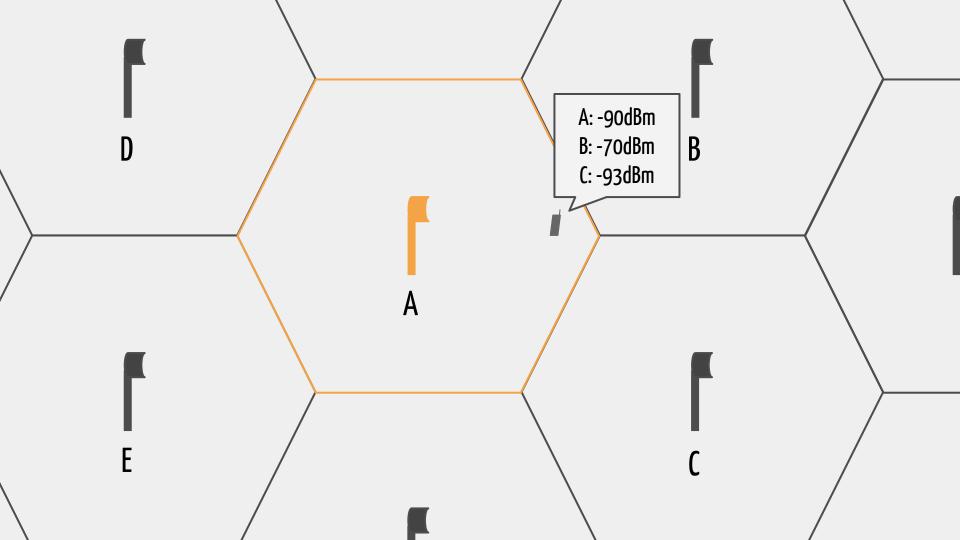


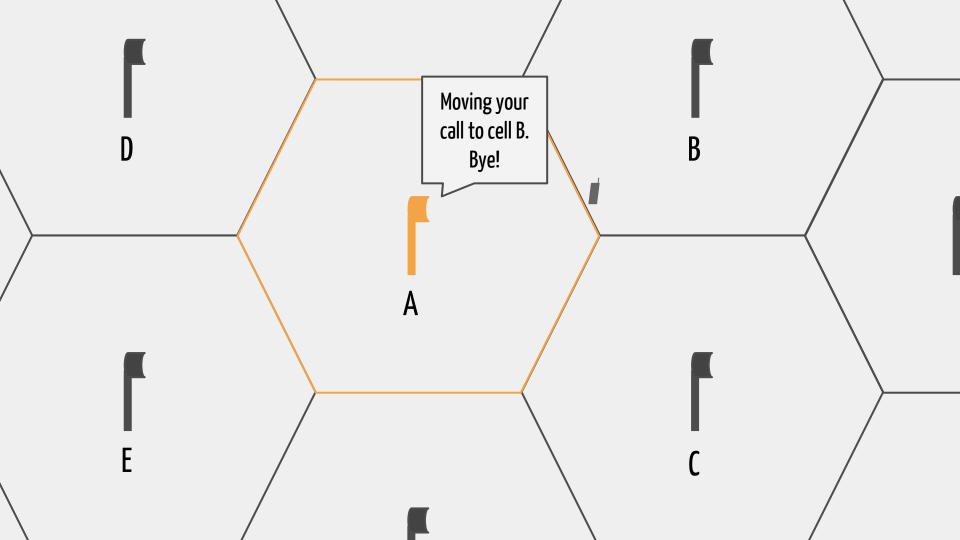


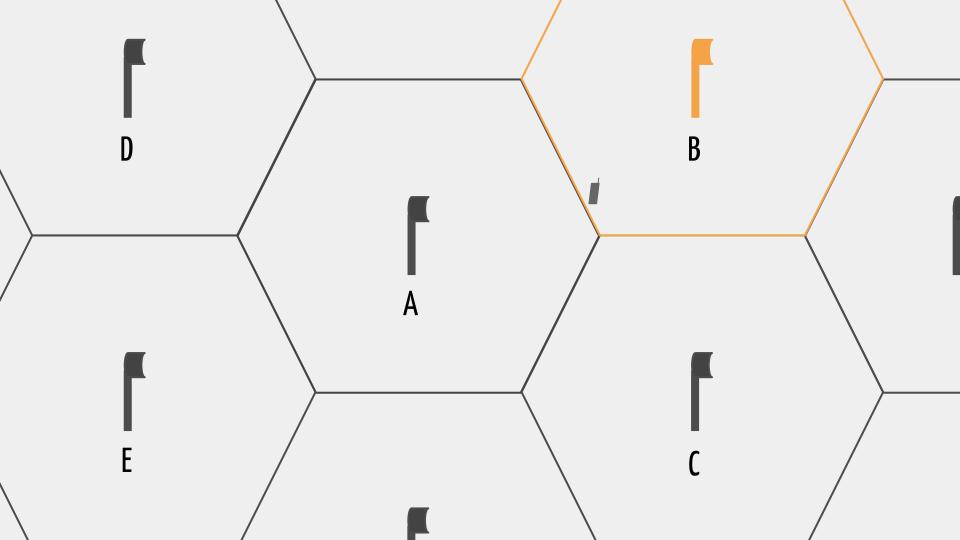














#### 1996's hottest gadget.

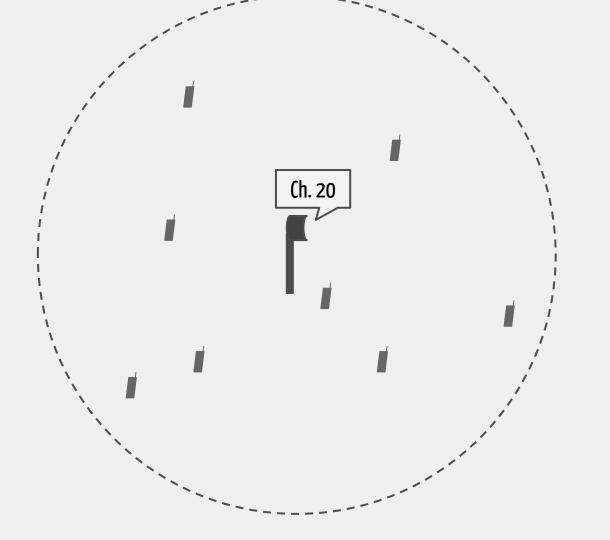
#### Also a cognitive radio.

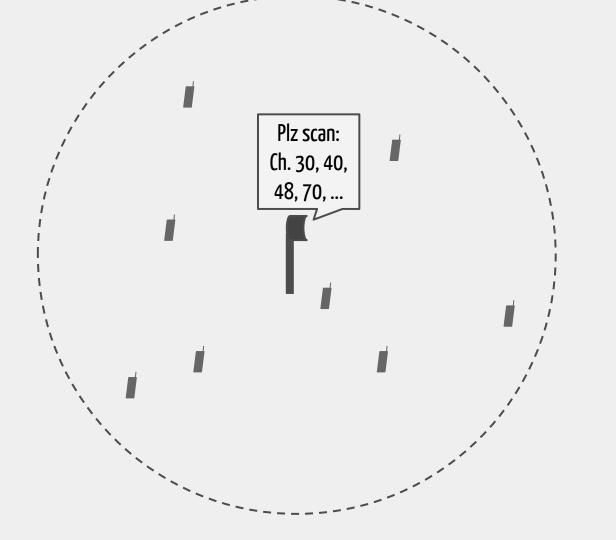
## Key idea #1: Use phones to scan for inuse channels.

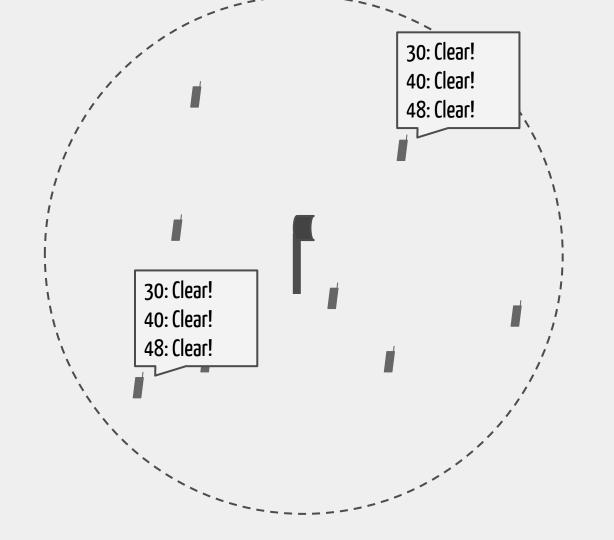
## Key idea #2: **Constantly change channels** to prevent squatting.

## Key idea #3: Use a database to monitor and control CCNs.

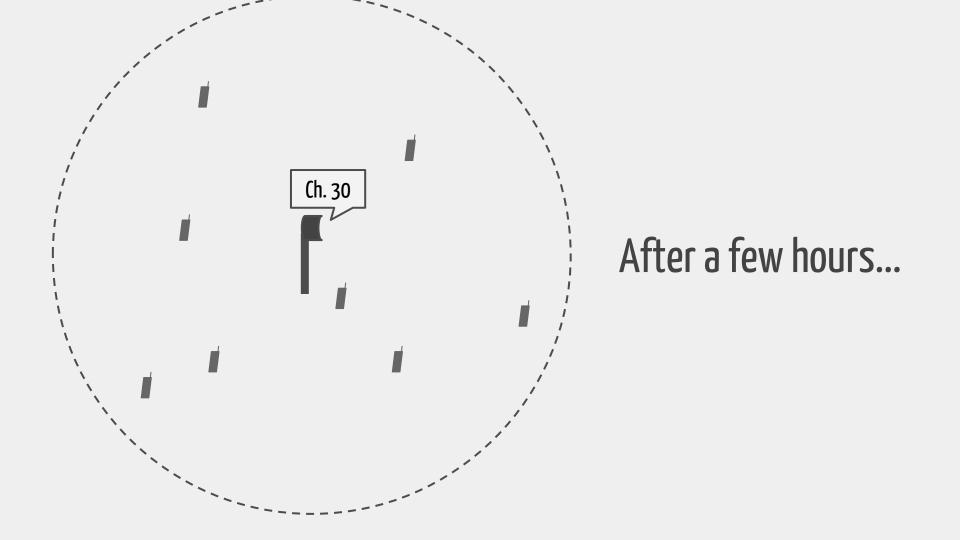


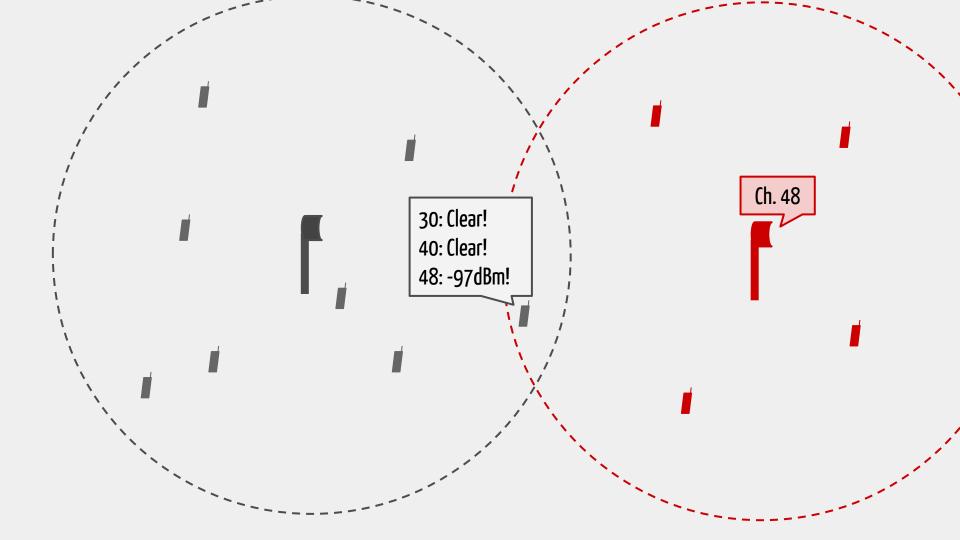


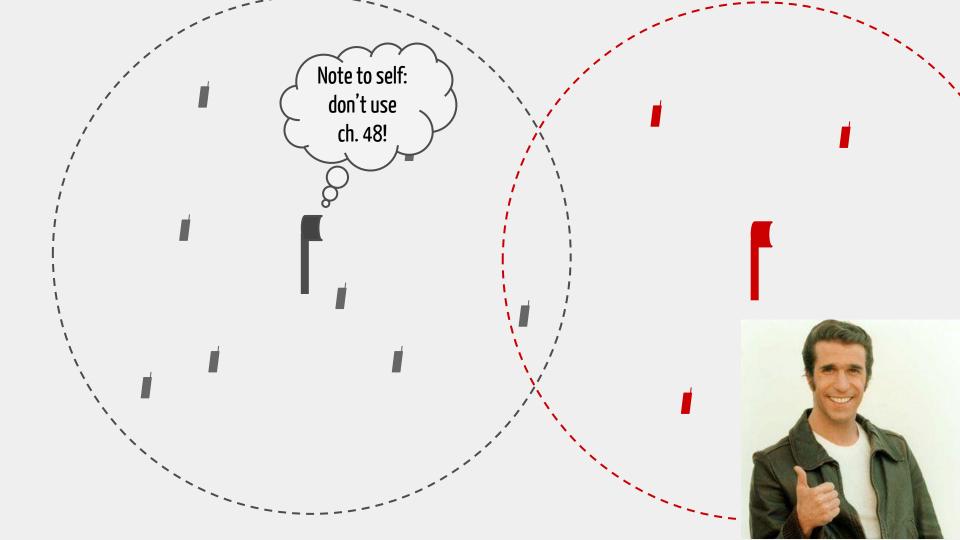


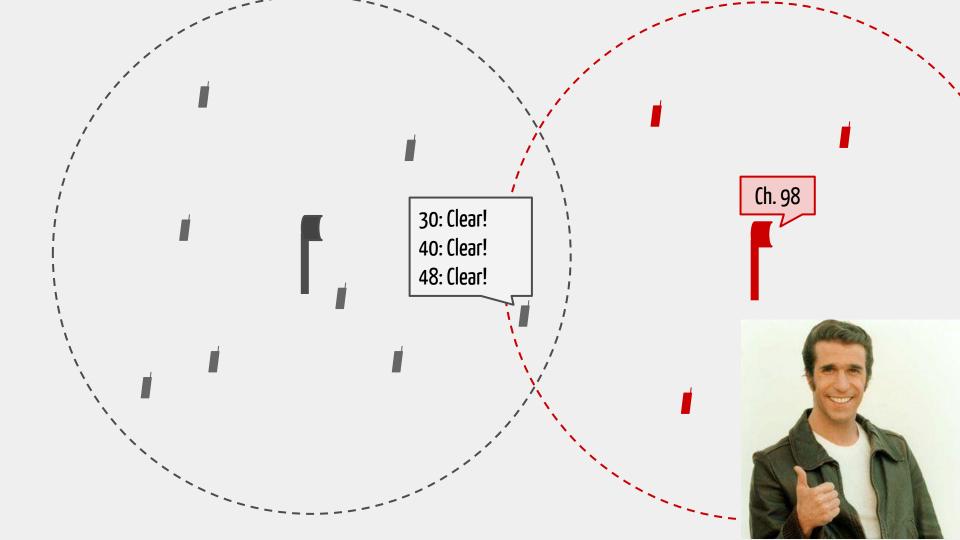


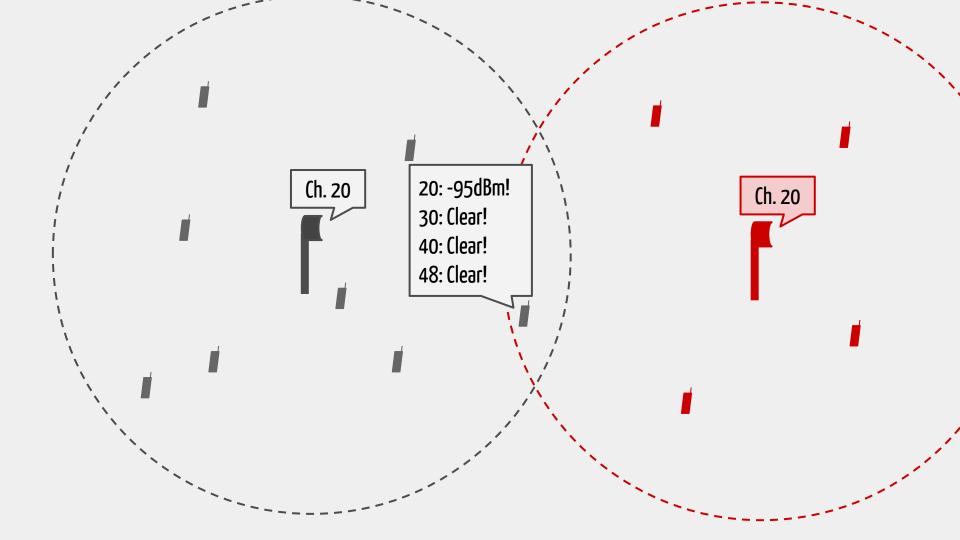






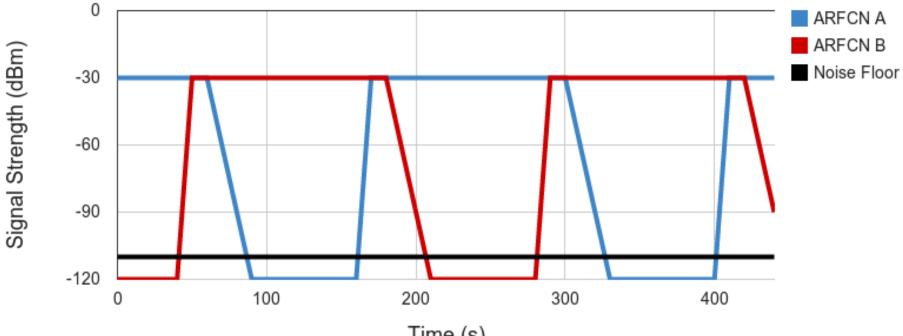








#### **Solution: Simulate Handover!**



Time (s)



Signal Strength (dBm)

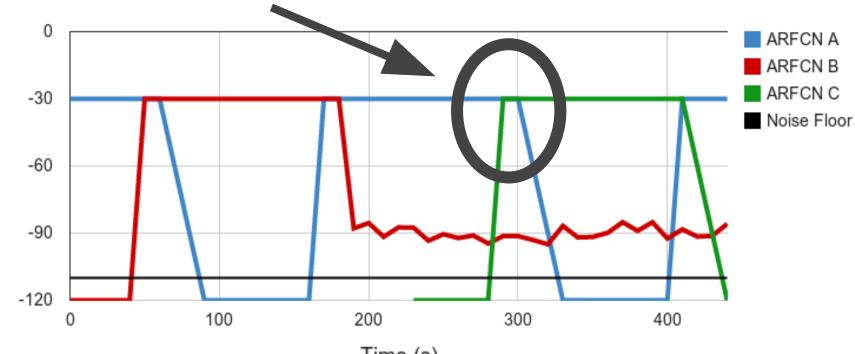


Time (s)

Signal Strength (dBm)

#### We should switch to a new safe channel.

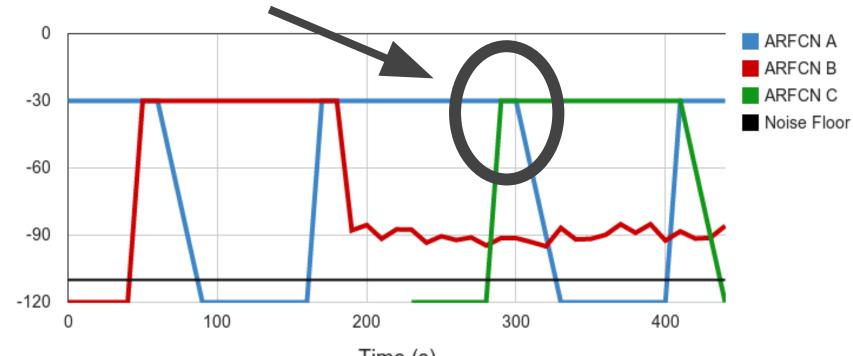
Signal Strength (dBm)



Time (s)

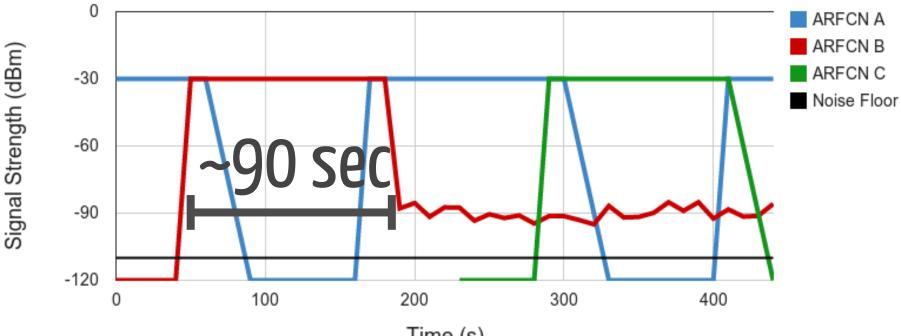
#### Phones handover to the new channel.

Signal Strength (dBm)

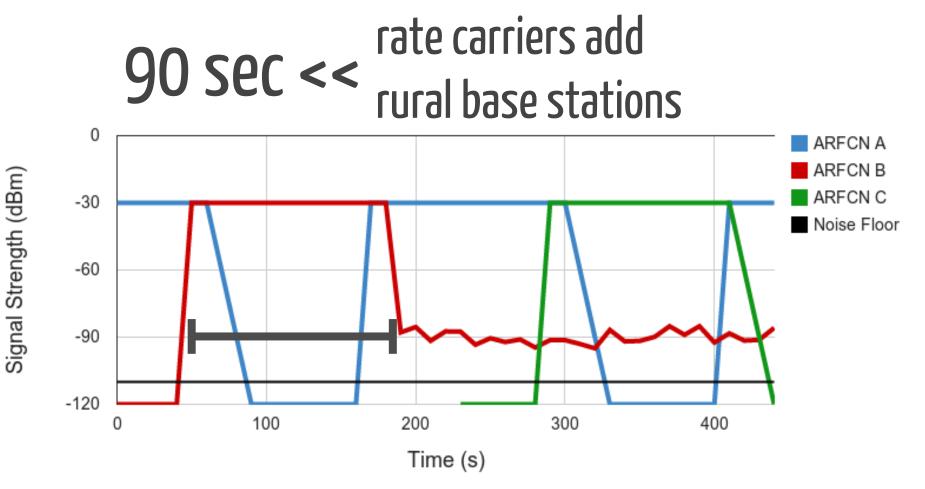


Time (s)

## Worst case detection speed = cycle time



Time (s)



#### 90 sec = probably excessive 0 ARFCN A ARFCN B ARFCN C -30 Noise Floor -60 -90 -120 100 200 300 400 0

Time (s)

Signal Strength (dBm)

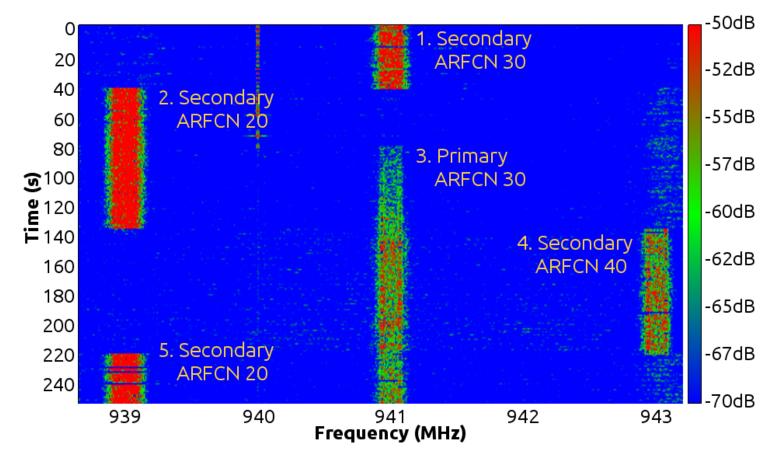
## **Evaluation**

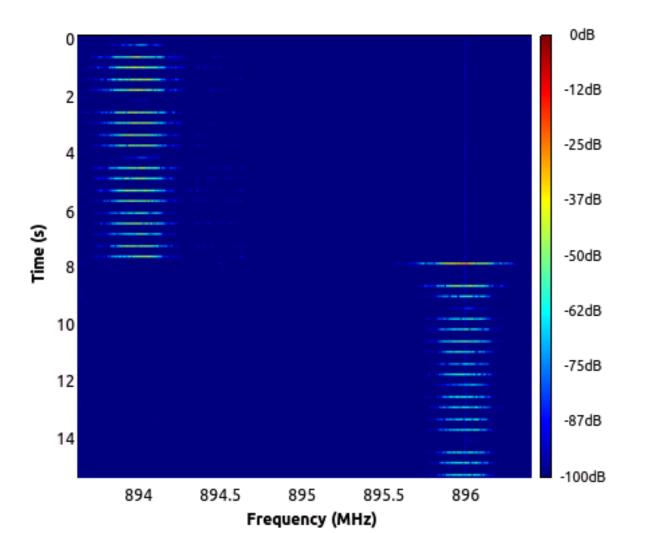
#### Lab Experiments + Real World Deployment

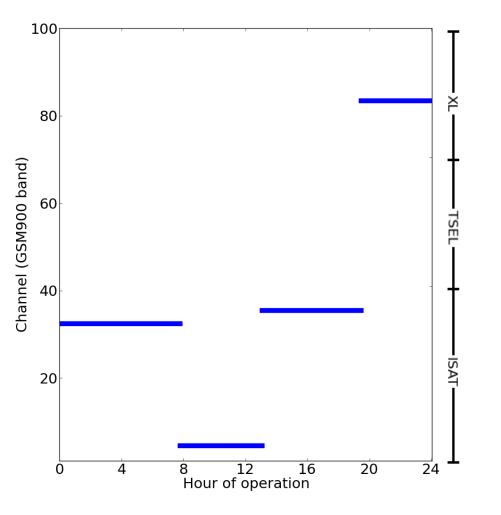


# github.com/shaddi/gsmws (Runs on OpenBTS)

## Detecting a new primary user

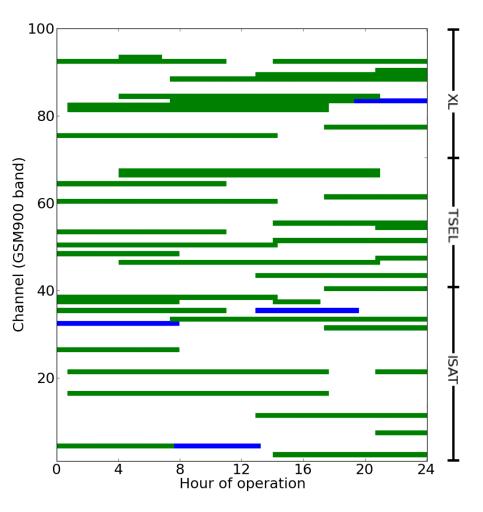






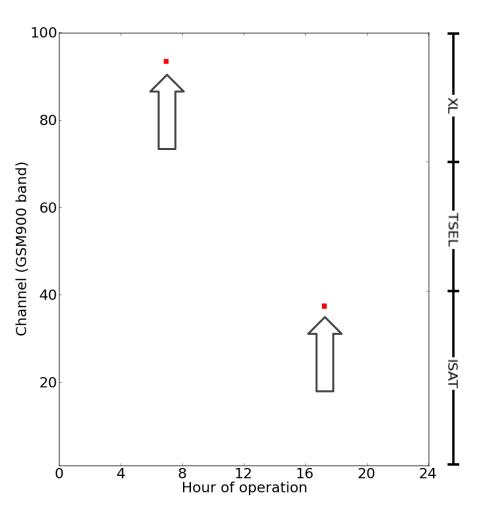
# Papua: Measured spectrum usage

#### In-use channel



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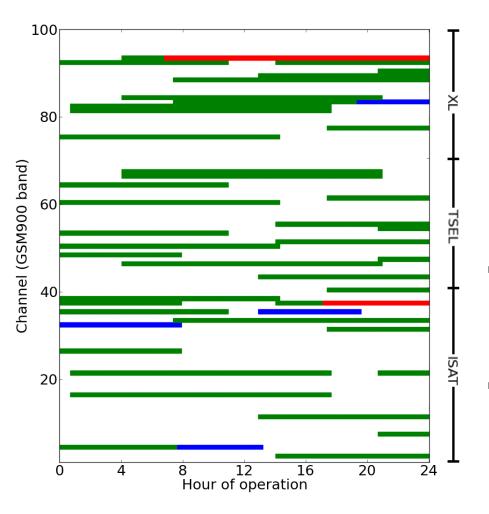
### In use + "safe" chans

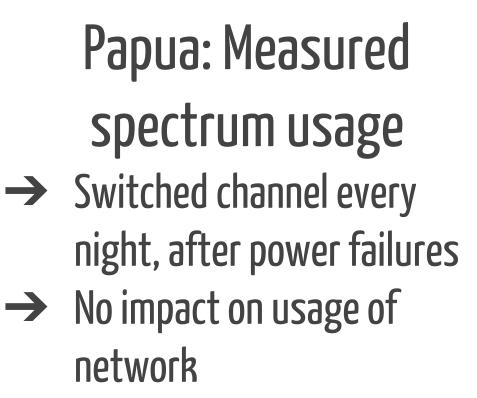


# Papua: Measured spectrum usage

### Two detection events

(probably spurious reports)





#### Future work



- → Field trial in Mexico
  - Full system deployment
  - Lots of real users
  - Detect real intereference events

# We're looking for telco and regulator partners for GSMWS trial deployments. Shaddi Hasan shaddi@cs.berkeley.edu cs.berkeley.edu/~shaddi